



**Panampilly Memorial Government College**  
**Chalakudy, Potta P.O., Thrissur District, Kerala.**

**PIN 680 722/ Phone: 0480 2701636**

Website: [www.pmgc.ac.in](http://www.pmgc.ac.in)

**AQAR 2009-2010**  
**ANNUAL QUALITY ASSURANCE REPORT**

**IQAC**

### **IQAC- Report 2009-'10.**

Maintaining the momentum of quality consciousness is crucial in all higher educational institutions. Internal quality assurance cell, in fact, is conceived as a mechanism to build and ensure a quality culture at the college level. Every institution should have an appropriate internal quality assurance system, with proper structure and processes, and with enough flexibility to meet the diverse needs of everybody concerned. This quality assurance mechanism of the college is called "Internal Quality Assurance Cell (IQAC)". The IQAC is meant for planning, guiding and monitoring quality assurance and quality enhancement activities of the college.

The IQAC has to channelize and systematize the efforts and measures of the college towards academic excellence. It is a facilitative and participative organ of the college. It is to become a driving force for ushering in quality by working out intervention strategies to remove deficiencies and enhance quality.

The IQAC of the college has the following as its functions:-

- 1). Development and application of quality benchmarks for the various academic and administrative activities of the college.
- 2). Facilitating the creation of learner-centric environment conducive for quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process.
- 3). Arrangement for feedback responses from students, parents and other interested parties on quality-related processes
- 4). Organisation of inter and intra institutional workshops and seminars
- 5). Documentation of various programmes and activities of the college
- 6). Acting as a nodal agency of the college for coordinating quality-related activities
- 7). Development of quality culture in the college.

The college has four major departments offering undergraduate programmes and two of them are offering postgraduate programmes. The UG programmes offered are BA Political Science, BA Economics, BSc Mathematics and Bcom. The PG programmes are MA Economics and Mcom.

The Academic performance of students of various programmes is included in the reports of the departments given as annexure.

The organizational structure and management of the college is based on Government rules. The College Development Committee and Parent Teachers Association are statutory bodies. Regular feedbacks are collected from students, outgoing students, well-wishers, alumni, parents, academic peers and teachers. All decisions pertaining to the college are taken by the Principal, in consultation with the Staff Council which includes all the Heads of Departments, two elected members, office senior superintendent and librarian

Another notable activity held in the college was the web based office automation software 'CERP' (College Enterprise Resource Planning) implemented in the college. CERP is a web based innovative college management software. CERP solutions will help the management and staff to co-ordinate all the day to day institutional activities very easily and efficiently. It helps to plan, implement and evaluate each programme in a better way. The package was developed by M/s. IPIX Solutions (Pvt.) Limited, Calicut. The official inauguration of the software was done by Sri. B.D. Devassy, Hon. MLA of Chalakudy on 24<sup>th</sup> of February 2010.

The software provides for inter office, top to bottom and parallel communications smooth and fast. The system is capable of extracting valid statistics and information on faculties, student and the college. The software is installed in the server computer kept in the principal's chamber and is available on all departments and office through network. Each faculty is given a page and site. The software provides for assignment and submission of reports automatically. The system provides for a better control of the activities of various departments fast and efficient. The internal assessment process could be done easily with the package. It was financed by the CDC fund of the college. The implementation of the new software will be a land mark in the history of our college and it is envisaged that everything will take a different turn by the implementation of this new programme.

This academic year, the students got admitted to the institution are academically creamy, though not economically. With the introduction of caste based admission to the programmes only 50% of the total students admitted are on pure merit. 20% of the total seats are ear-marked for SC/ST students. There are quotas for OBC (Ezhava), OBC (Muslims), Latin Christians, OEC, Forward Caste (BPL) and the Handicapped. The detailed admission list to various programmes is given as annexure.

The College conducted Model Examination at the college level for all the students besides different test papers and examinations conducted by respective departments. Mr.Sunilkumar of the Economic Department was the coordinator. Proficiency prizes were awarded to students based on their performances in the Model Examination and/or University Examinations.

The performance of students both UG and PG of different departments are satisfactory as far as the University results are concerned. The percentages are given in the Principal's Annual Report given as annexure.

Students have several committees, forums and clubs functioning effectively for the overall development of the students. They can showcase their creative and artistic skills. Recreational and extra-curricular activities organized by different forums like ED Club, Tourism Club, Nature Club, Debate Club etc. meet this end beautifully. Cells like grievance redressal cell, Ethics

Committee, Anti-ragging Cell, Counseling Centre etc governed by senior teachers look after the interests of students satisfactorily.

The detailed report of the activities of various departments and co-curricular activities are listed separately as under:

1. Report of the Departmental Activities
2. Entrepreneurship Development Club
3. Career Guidance Centre
4. Women's Cell
5. Tourism Club
6. "Oikos Nomos" The Economics Forum
7. Anti-Ragging Cell
8. Jagratha Samithi
9. Debate Club
10. Quiz Club
11. Literary Club
12. Health Club
13. Campus Fitness Centre
14. Students' cooperative society
15. College Canteen
16. Discipline Committee
17. National Service Scheme (two units)

The Annual Quality Assurance Report (AQAR) could not have been complete without many kinds of help from different quarters. We acknowledge such contributions with deep sense of gratitude and love

**T.Unnikrishnan**  
Coordinator (IQAC)

## **Principal's Report: 2009 – '10**

It is with immense pleasure that I present before you the report of the activities of Panampilly Memorial Govt. College for the year 2009-2010. PMGC is on its trek towards progress. After being accredited with a B Grade by NAAC, the year has been one of hectic activity for the college with numerous public functions and the several clubs and committees vying with one another to conduct programmes.

Fortunately the atmosphere was mainly peaceful and congenial to academic pursuits barring a few strikes at the beginning of the year. This has aided in creating a cordial relationship among students. Sri T A Ajithkumar Sel. Grade Lecturer in Mathematics was holding additional charge of Principal when I assumed charge as Principal on 27-8-2009.

**Inauguration of Gate.** On August 4<sup>th</sup> 2009 the main entrance to the college built with the MLA fund of Rs 10 lakhs was formally inaugurated by the Honourable MLA of Chalakudy, Sri B. D Devassy.

### **Reception to MP**

The staff and students of the college also hosted a reception to Sri K. P. Dhanapalan, the MP from Chalakudy constituency on August 26 2009.

**Reception to Jyothi of Indian Science Congress .** The Vigyan Jyothi of the Indian Science Congress held at Trivandrum from January 3<sup>rd</sup> to 5<sup>th</sup> received a warm welcome in the college premises on December 31st 2009.

**Inauguration of Web Based College Automation and Fitness Centre.** The web based automation of the college funded by the CDC was formally inaugurated by the MLA Sri B. D Devassy on January 15<sup>th</sup> 2010. The fitness centre of the campus installed with latest gymnastic equipments was also inaugurated on the same day.

**Retirement.** The Principal Smt Vimalakumari, Sri N N Vijayan, (English Dept), Sri A.K Govindan (Hindi Dept), Dr S. Jalendran (Commerce Dept) Sri Sebastin John (Politics Dept) retired after several years of meritorious service.

**General Transfers.** The year also saw several transfers from the college. Smt K K Renu and Sri Ullas from Economics Dept. were transferred while Dr. Sreerika joined the English Dept, Dr Sindhu, the Hindi Dept. Sri Pradeep Kumar and Sri Roy Scaria, the Economics Dept. and Dr Jojomon N.A, Sri Shaju Mathew and Sri Jayaraj joined the Commerce Dept. Amongst the Non

-teaching staff, Sri K M Neelakandan, Sr Supdt, Sri Pauly, Sri Rajeev and Smt Sibi were transferred while Sri K S Nagesh joined as Sr Supdt and Sajeev Menon, Sri Shinoj, Sri Shijoy, Smt Sudha, Smt T. Usha, Sri Subash and Sri Dilipkumar also joined this office. Several guest lecturers have also been appointed during the year- Ms Dhidika, Shruthy V and Joju Sebastian (Dept of mathematics), Sri George Varghese Chacko, Sri Mahilal and Ms Sreeja Sasidharan (Dept of Pol. Science) and Ms Kadambari (Dept of Commerce).Ms Jesmi Antony (Journalism)Radhika P,(English), Suja K K And Sowmya (Dept of Maths)also served as guest lecturers for a short period. **College Council.** Sri Santhosh Varghese, Sr. Scale Lecturer in Economics and Dr Jojomon N.A Sr Scale Lecturer in Commerce were elected to the college staff council. Sri Santhosh Varghese and Sri Ashraff P C were appointed as staff advisor and staff editor respectively.

**College Union** College union election was held on 30-7-2009 with Sri Santhosh Varghese as returning officer. Sri Akhil O.U III Economics was elected as chairman. The Union was formally inaugurated by Sri Damodaran Nambidi on September 14<sup>th</sup> 2009.I take this opportunity to thank the Union office bearers and the various student organizations for the whole hearted cooperation in the activities of the college.

**Academic Performance.** Our students have performed well in the University examinations of 2009. The University examination results of the various depts. are as follows

Course	Students Appeared	Pass	Percentage	First Class	Second Class
BSc .Maths	17	16	95	13	2
B.Com	50	46	93	38	8
BA Politics	43	32	74	1	10
BA Economics	40	37	99	16	12
M Com	19	18	95	18	
MA Economics	12	12	100		

**Achievements of students.** I take this opportunity to congratulate all those students who have brought laurels to the college- Mr Nidhin T. J (III BSC 2006-07) who has qualified the UGC /Net examination, Ms Jinny T.V of II BA Political Science who secured the first prize in essay writing competition and Ms Pramiya M.P III BSc Maths who won the first place in Versification at the District level in M.P Joy Anusmaranam 2009 competitions. A new milestone was created when Ms Sumi K. S NSS volunteer was chosen to attend the Republic Day parade at Delhi on 26<sup>th</sup> January 2010 and Sri Muhammed Aseem of I B A Economics has been selected for the forthcoming Commonwealth Gamesto be held at Delhi in October 2010.

**Faculty.** Smt Renuka K (Sel Grade Lecturer in Mathematics) is the student advisor of the C.C.S.S programme and Chief Supdt of the University Examinations. Smt Seema Varghese, Lecturer in Mathematics has started Research under the FIP programme. Sri Tojo Jose ,Sri Roy Scaria and Jayashree Paul of the Dept of Economics are doing minor research projects under UGC. Dr C.C Babu , HOD of Economics is a key resource person in Kerala Development Programme and also a faculty member to Kodakara Block Panchayath. In Dept of Economics Sri Santhosh Varghese, Sri Roy Scaria, Sri B.Pradeepkumar are engaged in research. Dr

Jojomon N.A, Dept of Commerce was awarded Ph.d during the year and Sri Shaju Mathew, Ms M.N.Anita , Sri K.V.George and Jayaraj R from the same Dept are actively engaged in research.

Many of the Depts have been conducting extension activities. The Economics Dept has conducted NET coaching classes for PG Students of the college and from the neighboring colleges also. They also have a forum for discussion called Oikos Nomos. An endowment award has also been instituted by the alumnae 2000-2002 of the Dept of Economics. Ms Remya P.R is the recipient of the award this year.

**National Seminar** An interdisciplinary national seminar under Kerala Plan Fund was jointly hosted by the Departments of Economics, Commerce and Politics on September 30th 2009 . The topic of the seminar was “Repositioning India in the New Global Trade order with implications on Kerala Economy”. Dr Prabath Patnaik, noted economist and Vice Chairman Planning Board, Kerala State inaugurated the seminar.

**XI Plan.** A total amount of Rs 60 lakhs has been allotted by the UGC for the construction of Women’s Hostel. Out of this Rs 28 lakhs has already been received and the amount deposited. Another amount of Rs 75 lakhs has been sanctioned by the UGC for the development of the college under merged schemes. The college has also received fund from the Kerala Plan Fund that has been mainly utilized for purchase of books and equipments.

**The Intellectual Giant Award:** This inter collegiate debate is conducted every year by the Panampilly Trust. This year Ms Kavita K of II BA Politics won the award for the best debater.

**The PTA** The PTA is a pillar of strength and most of the day to day activities of the college and the maintenance and repair work of the institution is met by the funds from the PTA. The PTA Secretary for the year is Sri M C Girish (Dept of Commerce) I take this opportunity to thank the PTA and its Vice President Mr Kuttan for the help and support rendered to the institution and for sponsoring the proficiency prizes.

**The Alumnae:** The alumni of the college are always supportive and the alumni of the various Depts meet annually in the campus.

Several committees have been constituted as per Government orders. Such is the **Jagratha Samithi** constituted for the protection of girl students in the campus with the Principal as Chairman, Superintendent of police as convener and women constables, clinical psychologist and others as members.

Another is the **Ethics Committee** formed with the main intention of controlling the use of camera enabled mobiles and prohibiting obscene cinematic dance and fashion shows in the campus. Under the auspices of the committee notices have been posted in the campus banning mobile cameras and a class on cyber crime was conducted by faculty from the police academy at Thrissur. An anti ragging cell under Smt. Renuka and a Discipline Committee with Sri Unnikrishnan as Convener also maintains discipline in the campus

**National Service Scheme.** Units 54 and 130 under Dr Jojomon NA and Smt. Jayashree Paul organized a number of activities. An eye camp jointly organized by NSS. PMGC unit, Ahalya Eye Foundation and AKG Memorial Public Library, a blood donation camp in collaboration with St James Hospital Chalakudy and a week’s camp during Christmas vacation were the main activities during the year. Apart from that the NSS conducted one day camps and a one day seminar as part of legal literacy mission. The NSS Unitss also maintain a herbal garden under the auspices of OISCA International.

Social service is also done by the students under the CSS programme. Sri George(Commerce Dept) is the Coordinator.

**Women's Cell** The aim of the Women's cell is to impart knowledge and awareness of gender related issues to girl students and the rights and laws related to women. Dr Sreerekha (Dept of English ) is in charge of the cell. This year classes were conducted on adolescent problems by Sr Jophy of Avard Family Counselling Centre Chalakudy and by Dr Liza Sajee a clinical psychologist.

**Sports** The Students have been active in the field of sports also and they have won prizes in D zone cricket , 20kms walk and 5000mts race in the University meet. They also participated in football matches and swimming. Intensive training is proposed to be given to students through the newly inaugurated fitness centre. A health clinic is also part of the Dept of Physical Education. The annual athletic meet of the college held on January 22<sup>nd</sup> 2010 witnessed an active participation by students and staff.

**Career Guidance and Counselling Cell .** The Career Guidance Centre under Sri Tojo Dept of Economics, has organized motivation classes on Civil Services Examination by the Asst Collector of Thrissur , Sri Rajamanikyam, a two day soft skill development programme for final year students sponsored by Kerala Youth Welfare Dept. Government of Kerala and an inter collegiate quiz competition.

Another highlight of the year was the campus show by Kairali TV WE Channel in August 2009. Our students rocked and danced and put up a lively performance that was later telecast by the channel.

The various clubs in the campus functioned actively during the year. The Entrepreneurship Development Club, constituted with the aim of inculcating entrepreneurial culture conducted classes in glass painting, fabric painting, paper bag making etc. The Film Club formed for the first time in the college was inaugurated by noted film critic and national award winner, Sri I Shanmughadas. This was followed by a screening of the Golden Layer award Russian movie "The Return". Other films such as Mr. and Mrs Iyer were also screened for the benefit of the students. The Tourism Club with the active support of the Ministry of Tourism Government of Kerala and DTPC Thrissur also conducted seminars and quiz programmes.

A new venture this year will be the starting of one year Diploma Courses in Technical Studies in the campus as part of the Continuing Education Cell and Keltron pending concurrence from the DCE.

I take this opportunity to thank the staff, both teaching and non-teaching for their support and cooperation and I wish my dear students a very bright future and all the best in life.

**Dr Ladha Bharathan**  
**(Principal)**





**BA Economics - I Semester**

<b>Sl. No.</b>	<b>Name of the Student</b>	<b>Category</b>	<b>Unreserved</b>
1	Silpa Varghese	FC	"
2	Seethal Shaji	Ezhava	"
3	Minu.K.M	Ezhava	"
4	Jithu Jacob	FC	"
5	Bindya.I.B	Ezhava	"
6	Jessy Paulose	FC	"
7	Sanal.T.S	Ezhava	"
8	Aswathy.T.S	FC	"
9	Nithya.V.M	Ezhava	"
10	Renjini.P.S	Ezhava	"
11	Udaya.P.R	OBC-H	"
12	Amrutha.K.R	Ezhava	"
13	Vinu.V.B	OEC	"
14	Jenny K.Narayanan	OBC-H	"
15	Nikhila.K.S	Ezhava	"
16	Jewel.K..R	Ezhava	"
17	Anthonese.K.D	FC	"
18	Saranya.C.S	Ezhava	"
19	Sandeep.P.B	OEC	"
20	Aswathy.T.S*		"
21	Swathykrishna	Ezhava	Reserved
22	Reshma.K.D	Ezhava	"
23	Visakh.V.A	Ezhava	"
24	Divya K.Radhakrishnan Nair	FC-BPL	"
25	Binitha.V.B	FC-BPL	"
26	Manu.P.U	FC-BPL	"
27	Sreeshma.C.S	OBC-H	"
28	Akhila.T.T	Muslim	"
29	Muhammed Azim	Muslim	"
30	Thanooja.P.A	Muslim	"
31	Fingle.V.V	LC/SIUC	"
32	Dhanya Sahadevan	SC	"
33	Dineesh k.Dileep	SC	"
34	Sarathchandraprasad	SC	"
35	Neethu.M.V	SC	"
36	Suparna.A.S	SC	"
37	Surjith.P.T	SC	"
38	Nitheesh Mohan	SC	"
39	Neenu.U.S	ST	"
40	Sibin Jacob	Sports**	"

**MA Economics- I Semester**

<b>Sl. No.</b>	<b>Name of the Students</b>	<b>Category</b>	<b>Unreserved</b>
1	Rakhi.M.A	OBC'X	"
2	Rohinidevi.K.V	EZ	"
3	Divya.K.V	EZ	"
4	Ancy Joseph	FC	"

SL.NO	NAME OF STUDENTS	MAR K	INDEX	CATEGORY	DATE	Unreserv
1	Silpa Varghese	501	551	FC	16-062009	"
2	Seethal Shaji	500	550	Ezhava	16-062009	"
3	Minu.K.M	497	547	Ezhava	16-062009	"
4	Jithu Jacob	485	535	FC	16-062009	"
5	Bindya.I.B	485	535	Ezhava	16-062009	"
6	Jessy Paulose	481	531	FC	16-062009	"
7	Sanal.T.S	480	530	Ezhava	16-062009	"
8	Aswathy.T.S	478	528	FC	16-062009	"
9	Nithya.V.M	473	523	Ezhava	16-062009	"
10	Renjini.P.S	472	522	Ezhava	16-062009	"
11	Udaya.P.R	466	516	OBC-H	16-062009	"
12	Amrutha.K.R	466	516	Ezhava	16-062009	"
13	Vinu.V.B	461	511	OEC	16-062009	"
14	Jenny K.Narayanan	461	511	OBC-H	25-06-2009	"
15	Nikhila.K.S	459	509	Ezhava	16-06-2009	"
16	Jewel.K..R	452	502	Ezhava	25-06-2009	"
17	Anthonese.K.D	453	503	FC	30-06-2009	"
18	Saranya.C.S	450	500	Ezhava	25-06-2009	"
19	Sandeep.P.B	450	500	OEC	8/7/2009	"
20	Aswathy.T.S*	347	397		31-07-2009	"
21	Swathykrishna	472	500	Ezhava	25-06-2009	Reserve
22	Reshma.K.D	448	498	Ezhava	25-06-2009	"
23	Visakh.V.A	445	495	Ezhava	8/7/2009	"
24	Divya K.Radhakrishnan Nair	446	496	FC-BPL	30-06-2009	"
25	Binitha.V.B	444	494	FC-BPL	30-06-2009	"
26	Manu.P.U	432	482	FC-BPL	31-07-2009	"
27	Sreeshma.C.S	437	487	OBC-H	8/7/2009	"
28	Akhila.T.T	433	483	Muslim	22-06-2009	"
29	Muhammed Azim	427	477	Muslim	22-06-2009	"
30	Thanooja.P.A	407	457	Muslim	25-06-2009	"
31	Fingle.V.V	384	434	LC/SIUC	25-06-2009	"
32	Dhanya Sahadevan	415	465	SC	22-06-2009	"
33	Dineesh k.Dileep	398	463	SC	22-06-2009	"
34	Sarathchandraprasad	394	444	SC	25-06-2009	"
35	Neethu.M.V	379	429	SC	25-06-2009	"
36	Suparna.A.S	378	428	SC	22-06-2009	"
37	Surjith.P.T	376	426	SC	16-06-2009	"
38	Nitheesh Mohan	374	426	SC	25-06-2009	"
39	Neenu.U.S	364	414	ST	8/7/2009	"
40	Sibin Jacob			Sports**	8/7/2009	"

SL.NO	NAME OF STUDENTS	MAR K	INDEX	CATEGORY	DATE	Unreserv
1	Rakhi.M.A	460	517.65	OBC'X	15-07-2009	"
2	Rohinidevi.K.V	451	507.72	EZ	15-07-2009	"
3	Divya.K.V	446	502.21	EZ	15-07-2009	"
4	Ancy Joseph	416	469.14	FC	15-07-2009	"
5	Devarajan.M.D	398	454.5	EZ	15-07-2009	"
6	Mini.K.Anto	386	436.06	FC	17-07-2009	"
7	Jipsy.K.P	373	421.73	FC	17-07-2009	"
8	Shaly M.Sukumaran	367	415.11	EZ	15-07-2009	"
9	Sajna.N.M	364	417.06	Muslim	15-07-2009	"
10	Binitha.M.B	350	401.62	SC	15-07-2009	Reserve
11	Neethu.K.S	316	358.09	SC	15-07-2009	"
12	Vijitha.T.R	277	315.89	SC	10/8/2009	"
13	Dinisha.P.S	352	402.99	EZ	17-07-2009	"
14	Sreedevi Mohanan	366	414.01	FC-BPL	17-07-2009	"
15	Neethu Prabhakaran	355	407.13	OBC-H	15-07-2009	"

## I. Report of the Departmental Activities

### 1. Post Graduate Department of Commerce

The Post Graduate Department of Commerce of the college offers one degree programme (B.Com – Bachelor of Commerce) and one post graduate programme (M.Com – Master of Commerce). The Department is headed by Prof. T. Unnikrishnan, Selection Grade Lecturer. There eight other faculties in the department. All except one are permanent faculties.

**The Faculty Profile:** There are nine faculty members in the department. The regular faculty is appointed by The Kerala Public Service Commission through competitive examination and interview. All of the faculty members are well qualified, fully competent and well experienced. Brief profiles of the faculties are given below:

Sl. No.	Name	Designation	Qualification	Service
1	Unnikrishnan. T	Sel.Gr. Lecturer	M.Com	29 Yrs.
2	Purushothaman M.K.	Sel.Gr. Lecturer	M.Com	30 Yrs.
3	Dr. Jojomon. N.A	Sel. Gr. Lecturer	M.Com,M.Phil.NET, Ph.D.	14 Yrs.
4	M.C. Girish	Lecturer	M.Com, NET, B.Ed.	3 Yrs.
5	M.N. Anitha	Lecturer	M.Com. NET, B.Ed	3 Yrs.
6	K.V. George	Lecturer	M.Com, NET, B.Ed	3 Yrs.
7	Shaju Mathew	Lecturer	M.Com, NET, B.Ed.	2 Yrs.
8	Jayaraj R	Lecturer	M.Com, NET, B.Ed.	2 Yrs.
9	Kadambari PG	Guest Lecturer	M.Com, NET	2 Yrs.

**The Student Profile:** The admission to B.Com and M.Com programmes are done purely on merit. SC/ST applicants get 20% of the total seats. One seat is reserved for socially and economically backward students (SEBC) in M.Com Degree class. There is a very high demand for UG and PG courses in commerce in the college. The B.Com course has Cooperation as optional and M.Com course has Marketing Management as specialization.

Class	No. of Students	SC/ST	Female	Male	Region
-------	-----------------	-------	--------	------	--------

I B.Com	50	10	32	18	Rural, Urban
II B.Com	56	11	38	18	Rural, Urban
III B.Com	50	10	26	24	Rural, Urban
I M.Com	20	4	18	2	Rural, Urban
II M.Com	21	4	20	1	Rural, Urban

**Success and dropout during the year:** The performance of the students for both B.Com and M.Com has been praiseworthy during the year. Fifty students appeared for B.Com and nineteen students appeared for M.Com University examinations. There were no drop-outs during the year. The pass percentage for Final year B.Com was 93% with 36 first classes and the pass percentage for M.Com was 95% with 18 first classes. Ms. Rakhi Raj obtained the highest marks for B.Com (82%) and Ms. Eby Jacob topped the M.Com batch (72%).

**The Commerce Association:** There is well established commerce association in the college. The association looks into matters of common interest of the commerce fraternity. It has arranged seminars on various topics of commercial and financial interest.. Sri. Ajeesh MS of III B.Com is the elected secretary of the association. The official inauguration of the association was done by Prof. Dr. Jalendran ES, Head of the Department of Commerce and Management Studies, Naipunya Institute of Management, Pongam, on 10<sup>th</sup> November 2009. Prof. T. Unnikrishnan, Head of the PG Department of Commerce of the college presided over the function. Several dignitaries from various disciplines felicitated the function.

**Books and Library:** As the B.Com degree course was started in the year 1979 the general library has enough books catering to the needs of B.com students. The Post Graduate library has a stock of 1510 books. During the year 2009-10 Rs 1, 00,000 worth books were purchased under different schemes of UGC and State Government.

**Journals and Periodicals:** The department subscribes 18 journals and periodicals related to the subject. For the easy access of the students it is kept for use by the student\s in separate department library and reading room. One teaching faculty is charge of the reading room and department library. Students are encouraged to use the resources fruitfully as and when time is available.

**Internet facility:** There is well maintained well equipped computer lab (INFLIBNET) in the college. Regarding internet facility the college has subscribed Broad band unlimited business connection offered by M/s. BSNL. A technical expert is in charge of the IBFLIBNET. The internet facility is open to all and students can make use of the facility according to their requirements. To encourage use of internet by students, project works involving net use is encouraged to the extent possible.

**The Language Lab:** Keeping in mind the importance of English language in international labor market, the college maintains a language lab. Prof. Murukan Babu of English Department is in charge of the Language Lab. Students can make use of the facility at free of cost and get enriched of their vocabulary, access and pronunciation. This is especially useful for commerce students who wish to go abroad.

**The Tutorial system:** The department follows tutorial system for better understanding and in-depth relationship with students. Each class is in charge of an experienced teaching faculty. Student Data Cards are maintained for each student separately. The Student Data Card has all the relevant data related to the students including phone number and address. A close relationship will be established with the parents and students. We are happy to inform you that the tutor knows each student and parent personally. Parent Teacher meetings are arranged frequently to sustain the relationship. The tutors provide counseling to students. The tutorial system practiced in the department helps to a great extent in the overall development of students and exercise of discipline in the campus. The tutor assesses the knowledge, socio economic background personal & family problems etc. through discussion and interaction.

**The Smart Class:** The department follows the time tested and time proven traditional method of lecture-assignment-practical-test paper method. It is supported by seminars and discussions. Test Papers are conducted in regular intervals. Valued answer scripts will be returned to students and deficiencies if any will be looked into. The marks for the test papers will be recorded in the student data card and will be informed to parents when parent teacher meeting are arranged.

**Participation in seminars and workshops:** During the year the department has conducted a national seminar on 'Repositioning India in the new trade global trade order with implications on Kerala Economy'. The seminar was conducted in tie with the Post Graduate Department of Economics of the College. Shri. Prabhat Patnaik Honorable Chairman of Kerala Planning Board Inaugurated the Seminar. Nearly 50 teachers from various colleges and academic institutions participated in the seminar. More over teachers of the department have

participated in large number of academic exercises and seminars during the academic year. Dr. Jojomon N.A has attended one refresher course in commerce and Sri. George KV has participated in an orientation programme for commerce at Dr. John Mathai Centre, Thrissur. Ms. Anitha MN and Sri. Jayaraj R have attended seminars on Information Technology conducted by CDIT, Thiruvananthapuram at IMA office, Thrikkakara.

**Extension activities:** Dr. Jojomon N.A of the department acts as the Programme officer for National Service Scheme of the college. Sri. George KV is in charge of CSS programme in the campus. Sri. Shaju Mathew of the department is in charge of the Entrepreneurship Development Club of the College. And Shri. Girish MC is the coordinator of Tourism Club in the college. Sri. Girish MC is a key resource person and took large number of classes outside the campus especially for Industrial Training Institute, Chalakudy.

**Study Tour:** As part of curriculum, the department promotes study tours. The P G. students and Second year B.Com students have visited nearby Athirappilly and Vazhachal waterfalls. The Final year B.Com Students went for a four days tour to Thiruvananthapuram, Munnar, Thenmala etc.. All trips were conducted under the supervision and control of teachers. As there was a threat of 'Swine flu' and instructions from the Govt. interstate trips not entertained.

**Academic Achievements:** Sri Jojomon NA of the department has been awarded Doctorate in Commerce from Mahatma Gandhi University, Kottayam. Ms. Anitha MN, Sri. George KV and Sri Shaju Mathew are doing researches in relevant topics related to the subject.

**The Alumnae:** The department has very rich alumni. Many of them are in reputed positions. There is an array of Advocates, Chartered Accountants, Bank Officers, Teachers, NRIs and politicians among them. We have an association for the Alumnae and Sri. Manikandan is the secretary. They meet once in a year for which the college offers infrastructure.

**The Vision and Mission:** The department has a vision and a vision driven mission. The department tries to upgrade itself into a research centre in commerce. Considering the geographical location and catchment area of the college, a research centre in commerce will be of great help to the people and scholars here around. We are equipping our faculties also in this line as well. We wish to upgrade our department with cent percent Ph.D holders within a period of 10 years. The department is also planning for some technical tie ups with leading industrial establishments and financial institutions so that some campus recruitment programmes could be arranged for the students.

## **2. Post Graduate Department of Economics**



There are eight sanctioned post in the Department. Seven permanent teachers are now in the Department.

**Transfer and Posting:** Our former HOD, Smt. KK Renu has been transferred to Sri Achutha Menon Memorial Govt. College Thrissur. Mr.MA Ullas, has been transferred to KKTm College Pullut. Mr. Roy Scaria and B Pradeep Kumar posted to the department and joined duty on June 2009.

### **Academic Performance of the Department**

<b>CLASS</b>	<b>No. of students appeared</b>	<b>Number of students passed</b>	<b>Pass percentage</b>
III BA	40	37	92.5
IV MA	12	12	100

### **Brief Profile of the Faculty**

**1. Dr. CC Babu (Head of the Department),** Qualification – M A Economics, MEd, Research Experience – PhD - Topic: “Dynamics of Urban Land Market in Kerala”

Entry in service: 08/12/93: Teaching Experience: 16 years: Extension Activities:

1. Key Resource Person Kerala Development Programme
2. Faculty member to Kodakara Block Panchayath Kerala

### **Academic activity 2009-10**

1. Presented a Paper in the National Seminar held at Dr. John Mathai Centre, Thrissur
2. Associated as an advisor to the interview board for the selection of Statistical Investigator by Staff Selection Commission held at Kochi.

**2. Sri. Santhosh Varghese,** Qualification – M A Economics, NET

Teaching Experience: Four Years: PhD: Pursuing

Extension Activities:

1. Research topic: Institutional Effectiveness in the Collection and Marketing of in Kerala
2. Managing the following websites for proliferating my teaching and research activities. [www.santhoshtv.in](http://www.santhoshtv.in)
3. Teacher coordinator of the Economics Forum ‘Oikos Nomos’ of the Department

**3. Tojo Jose, Qualification:** MA Eco. NET JRF (UGC): Date of entry in Service – 22/06/06

Experience: Teaching: three years, Research: four years, PhD: about to submit Minor Research Project- UGC (2009): “Financial Stability and Financial Integration: An Impact Assessment Study of the Global Financial Crisis on India.”

Extension Activity: own website; *indianeconomy.net*

**4. Prdeep Kumar B:** Experience: three years; Research Experience: One year

Research Topic: Financial Exclusion of the Marginalized and Weaker Sections in Kerala.

Paper Presented: ‘Tackling Financial Exclusion in India’ National Seminar, Govt. College Kattappana.

**5. Roy Scaria:** Experience: three years; Research Experience: Three years

Research Topic: Economics of Environmental, Potential and Sustainable Agricultural Productivity- A case study of Idukki District

Minor Project: Impact of Chemical Fertilizer and Pesticides on Pepper Productivity in the Idukki District.

**Paper Presented:** (1) ‘Willingness to Compensate Deterioration: Demand for Better Quality Farmlands’ – Agricultural Economics Research Association. &

2. Socio-economic Potential of Microfinance Schemes

**6. Sunil Kumar M**

Experience: three years: College Attended: S N College Nattika (Degree): Post Graduation: St. Thomas College Thrissur. Extension: Guest Faculty, School of Distance Education Calicut University.

**7. Jayasree Paul, Educational Qualification:** M A Economics, NET, M. Phil. in Applied Economics, College attended: U C College Aluva(Degree), Maharaja’s College Ernakulam (P G)

Experience: Teaching – Seven months Research Executive in Norma Social and Market Research Group – three years.

1. Research Officer at Rajagiri College of Social Sciences – Kochi
2. PhD- Doing

Extension: NSS programme officer since 2009 June

**Extension Activities of the department:**

**NET Coaching:** The Department along with the Career Guidance Centre has carried out a NET coaching programme for Economics PG students. The programme was aimed for students attending the NET/JRF examination to be conducted by the UGC on December 2009. There were fifteen students from different colleges have completed the two month coaching programme. External faculty was also been used to conduct the programme.

**National Seminar:** The Economics Department along with other major Departments of the college has co-hosted a National Seminar on “Repositioning India in the New Global Trade Order with Implications on Kerala Economy”

**Oikos Nomos- the Economic Forum:** Oikos Nomos, the Economics Forum of the Department has conducted Debates and Seminars on National and international topics involving socio-economic relevance.

### 3. Department of Mathematics

**a. Transfers and postings:** Smt. Seema Varghese, Lecturer in Mathematics entered on leave for two years from 1<sup>st</sup> June 2009 for doing research under FIP of the UGC. Smt. Soumya was appointed as guest lecturer in mathematics in the vacancy of Smt. Seema Varghese and after one month Smt. Sruthy was appointed as guest lecturer in Mathematics.(FIP substitute). Smt. Dhidhika C. and Sri. Joju Sebastian are working as Guest lecturers in Statistics and Computer Science respectively.

**b. Examination results:** The department maintained a steady standard of academic excellence in University examinations.

Name of Exam	III B.Sc. (Maths main) Degree Exam March 2009
No. of students appeared	17
No. of students Passed	16
Percentage of pass	95%
I Class	13
II Class	2
III Class	1

**c. Research and Extension activities:** All teachers have attended seminars and workshops (CCSS, Syllabus revision, informatics etc.). Prof. Renuka K is the student adviser of the CCSS programme and Chief Supdt. of the University examinations.

**d. Mathematics Association:** Mathematics Association was inaugurated by Dr. Ramakrishnan, research Guide, UC College Aluva on 9<sup>th</sup> November 2009 and delivered a lecture on ‘History of Mathematics’. An orientation programme on the newly introduced CCSS was conducted for the I Semester degree students and to their parents on 29<sup>th</sup> June 2009. The students organized quiz programme on Fridays of every week. The department conducted a tour to Kanyakumari for the III B.Sc. students and a tour to Athirappilly for the II B.Sc. students.

**e. Achievements, Prizes etc.:** Mr. Nidhin T.J. (III B.Sc. 2006-07) has been qualified the UGC/NET and he was felicitated in the inaugural meeting of the Mathematics Association.

Kum. Pramiya M.P. (III B.Sc.) participated in the M.V. Joy Memorial verse making competition (Malayalam) and won first prize.

**f. Mathematics Alumni Association:** Mathematics Alumni meet was held on 26<sup>th</sup> December 2009. Mr. Vijil P.R. was elected as the President and Mr. Chindan P. was elected as the secretary of the Mathematics Alumni Association.

#### **4. Department of Political Science**

The Department of Political Science is extremely proud to inform the results of its last batch. Our students with their constant efforts add our more laurel to the department with remarkable results. 74% of students passed in the university examination. Ms. Ambily Grace John was the topper of the University examination. Out of 43 students, 32 appeared for the final examination with one first class, 10 second class and rest 21 students passed with third class.

On 15<sup>th</sup> December 2009, the Political Science Association had its formal inauguration by Prof. Sebastian John (former HOD, Dept. of Political Science, PMGC Chalakudy). Prof. T Unnikrishnan (Principal in charge) presided over the meeting. Dr. Babu (HOD, Dept of Economics) and Prof. Sheeba M (HOD, Dept. of Political Science) felicitated the function. The function included a Ganamela, organized by the Association. Mr. Manu Davis and Ms. Neethu T.M. welcomed the gathering and association secretary Arun Sivan proposed the vote of thanks.

During the onam season various programmes were arranged by the Department to celebrate the nostalgia of a bygone era. Much appetizing onam sadya was another speciality of the occasion. The students of the Association were energetic and enthusiastic in activities organized by various clubs/ Associations. Many of the students were volunteers of NSS. Mr. Shabeer K.B. of II B.A. is the volunteer secretary of the NSS, the Magazine Editor and student convener and tourism club of our college. Ms. Jinni T.V. of II B.A. secured first prize in the MP Anusmaranam 2009 essay writing competition organized at the district level. The vibrant dancer of III B.A. Mr. Lithin K.T. is now on the mini screen in the popular reality show "Idea Star Singer". To nurture the inquisitive mind of students, the Department is organizing a daily quiz programme, titled "Lyceum". The winners are honored with prizes. Mr. Manu Davis of III B.A. and Ms. Kavitha K.K. of II B.A. participated in various quiz competitions organized at different campuses. Mr. Manu Davis became the winner of the Tourism Club quiz Competition. Our students captured the completion as the second topper was Ms. Kavitha K.K. of II B.A.

The Department always took keen interest in life saving missions. The whole students donated blood on the function organized on 1st October 2009. The faculties as well as the students are joining their hands for the better function of the department with a constant spirit

#### **5. Department of Physical Education**

**Sports and games:** The College is lively with the activities of Physical Education Department. Students both girls and boys practice regularly in games and with fitness equipments. The general captain himself proved to be a good captain leading from the front by his activities. Our college team won two matches in D Zone Cricket conducted by the Calicut University. We

were placed fourth in the 20 kilometers walk and seventh place in the 5000 meters race in the University Athletic Meet 2009-'10. Our team participated in foot ball and semi matches.

Students are divided into four houses namely blue, green, yellow and red under the captaincy of Ajith PR and Suja MS, Aravind Velayudhan, Shilpa K T, Sibil Paul and Vineetha P B and Jinto Thomas, Srichithra KT respectively and conducted house matches in the annual athletic meet. Merit certificate were distributed on the college day.

**Health Clinic & Campus Fitness Centre:** Physical Education Department offers extra facilities such as health clinic and campus fitness centre. The fitness centre which is recently been upgraded utilizing financial assistance from the UGC is ready for more intensive training activities in fitness by using multi Gym, 4 Stn, elliptical Cross Trainer, elliptical Trainer and Ab-King Pro.

## 6. Department of English

### a. Faculty profile – adequacy and competency of faculty

There are only General English classes/Common Courses for the other existing UG programmes. The department is manned by three well-qualified permanent teachers. The performance level of the students at the End Semester/Annual university examinations has been excellent with a pass percentage of more than 95%.

Sl. No.	Name of teacher	Designation	Qualification	Experience
1	Sri.C.R.Murukan Babu	Sel. Grade Lecturer	MA	23years
2	Dr N.Sreerekha	Sr. Scale Lecturer	MA, MPhil, BEd PhD	11 years
3	Smt.Suja Mathew	Lecturer	MA	2 years

### 1. Student profile – entry-level competencies, socio-economic status, language proficiency etc.

Class	Total No Of students	Female	Male	Region
1 BA/BSc/BCom	160			Rural
2 BA/BSc	101			Rural

A majority of students belong to the low-income group of the rural population. Those who can support private academic support are few and far between. So the teachers of the department are very careful to minutely look after the academic and intellectual requirements of such students.

Since the English language proficiency of a majority of students is not adequate, the department takes extra care in providing the required training in skill development with the help of a sophisticated Language Lab.

**2. Changes made in the courses or programmes during the past two years and the contribution of the faculty to those changes.**

The syllabi of all the Under Graduate programmes of the University of Calicut have been restructured and modernized last year. The college now follows the restructured curriculum for the Common Courses in English.

**3. Trends in the success and drop out rates of students during the past two years**

The department has been maintaining a steady success rate between 95 and 100% in different classes in the past two years.

**4. Learning resources of the department – library, computers, laboratories and other resources**

The department has a state-of-the-art Language Lab which is also equipped with an LCD projector and a multipurpose seminar hall. The English section of the General Library has more than 3000 titles. There was an addition of 222 titles worth Rs.17978/- during 2009 and 141 titles worth Rs.33681/- in the first three months of 2010 (Jan – Mar 2010).

**5. Modern teaching methods practiced and use of ICT in teaching-learning:** The Language Lab that is also provided with an LCD projector serves as an ideal tool for imparting training in language and communication skills. Prescribed Shakespearean plays are screened for better understanding and training of the theater and histrionic skills. All students are given opportunities for developing language and soft skills.

**6. Participation of teachers in academic and personal counseling of students:** Teachers of the department are very sensitive to the academic as well as personal problems of the students. Essential counseling is given to the needy students depending on the nature of the problems. Proper timely counseling has yielded good result.

**7. Details of faculty development programmes and teachers who have been benefitted during the past two years:** None

**8. Participation:** The teachers of the department take active interest in the overall developmental activities of the college.

**9. Collaborations:** The department collaborates with the Government Industrial Training Institute, Chalakudy for the conduct of the Communicative English module of their academic programmes.

10. **Priority:** At present the priority is given to improving the linguistic skills using the multimedia language lab.

11. **Plan of action:** The plan of action of the department for the next 5 years is to develop the department into a research department. Steps are being initiated to start MA English in the next academic year.

## 7. Department of Hindi

There is only one post in the department. The lecturer is handling 14 hours per week. The faculty member is qualified and competent.

Sl. No.	Name	Designation	Qualification	Experience
1	Dr. Sindhu G Nair	Lecturer	M.A., NET, Ph.D.	2 Years

In this academic year the syllabus is changed and Choice based Credit and Semester System is introduced.

### Student Profile

Class	No. of Students	Female	Male
I Sem. B.Com	50	32	18
I Sem B.A/B.Sc.	37	25	12
II B.Sc./B.A.	43	22	21

There is one computer in the department. Modern teaching methods are followed.

## 7. Department of Malayalam

There is only one post in the department. The lecturer is handling 14 hours per week. The faculty member is qualified and competent.

Sl. No.	Name	Designation	Qualification	Experience
1	Ashraff P.C.	Lecturer	M.A.B.Ed., NET	2 Years

In this academic year the syllabus is changed and Choice based Credit and Semester System is introduced.

### **Student Profile**

Class	No. of Students	Female	Male
I Sem B.A/B.Sc.	75	56	19
II B.Sc./B.A.	85	63	22

There is one computer in the department. Modern teaching methods are followed.

### **Entrepreneurship Development Club**

ED Club aims at developing and inculcating entrepreneurial values and skills among the students. Keeping this in mind, the club has conducted many activities in this year. Presently there are 256 members in the club. Among them 100 are active members. This year, in the general body meeting of the members, new executive committee has been elected as Juley Varghese, III B.Com as the secretary of the club. Various programmes conducted by the club in the current academic year are:

- 1) Seminar on “ How to be an Effective Entrepreneur” \_Prof. T.Unnikrishnan, HOD, Dept. of Commerce, P.M. Govt. College, Chalakkudy.
- 2) Workshop on “Fabric painting”\_ Prof. V.P. Raju, Pavanatma College, Murikkassery.
- 3) Seminar on “Objectives, Functions and implementation of ED club”\_ Dr.Jojomon N.A, Sel. Gr. Lecturer, P.M. Govt. College, Chalakkudy.
- 4) Seminar on agro-based industries \_ Shri K.V. George., Lecturer in Commerce , P.M Govt. College, Chalakkudy.
- 5) Conducting various competitions to develop entrepreneurial talents in the students.

### **Career Guidance Centre**



The Career Guidance Centre of the College has conducted different programmes on its own and in participation with other stakeholders in the college. These extend from awareness seminars on various competitive examinations, orientation programme on skill development as well as intensive coaching programme for competitive examinations. Besides, the Centre also made efforts for facilitating placements for the students. The following are the activities of the centre for the academic year 2009-10.

**NET/JRF Coaching for PG students:** The Centre in association with the Department of Economics has conducted a UGC- NET/JRF coaching programme for Post Graduate students in Economics. The coaching was commenced on 21<sup>st</sup> of October 2009 and concluded on 21<sup>st</sup> of December. Students from nearby areas as well as those who passed out from other colleges have also attended the coaching programme. There were 15 students who attended the two month long coaching. External faculty was arranged for taking the classes. All of the students have attended the NET examination of December 2009 and are awaiting results.

**Orientation Seminar on Civil Services Examination:** The Centre has conducted an orientation seminar – ‘*The Road to Civil Services Examination*’ for Indian civil services aspirants. The seminar was organized on 25<sup>th</sup> of January 2010. Assistant Collector of Thrissur, Sri. MG Rajamanikyam was the main resource person of the seminar. Being a 2008 batch officer, Sri. Rajamanikyam has made an inspirational as well as informative class. The second resource person of the seminar, Sri. Jyothis Mohan; being a faculty for civil services examination coaching, has brought out the strategy and preparation aspects of the examination.

**Soft Skill Development Programme – ‘Parivarthanam’:** Another major activity of the centre was the two day soft skill development programme for third year degree students. The programme was sponsored by the Kerala Youth Welfare Board and was conducted on 1<sup>st</sup> and 2<sup>nd</sup> of February 2010. A professional human resource consultancy firm- Dhruv Consultancy has conducted the resource sessions of the programme on behalf of the Youth Welfare Board. The programme was aimed to equip the students with different interpersonal skills required for Group Discussions, Personal Interviews etc. The programme was targeted to provide the following Life Skills to the students:

1. Critical Thinking, 2. Creative Thinking, 3. Decision Making, 4. Problem Solving, 5. Effective Communication, 6. Interpersonal Skills, 7. Intra Personal Skills, 8. Coping with Stress, 9. Coping with Emotions, 10. Empathizing

Around hundred students from the four Departments of the college have completed the two day programme and secured participation certificates.

**Intercollegiate Quiz Competition:** The Career Guidance Centre has conducted an intercollegiate quiz competition for college students on 17<sup>th</sup> of February 2010. The first Prize was won by St. Alosius College Elthuruthu, the Second Prize was secured by the host college's team and the third prize was won by St. Joseph College Irinjalakuda.

**Campus Placement Registration with the Corporation Bank:** The Centre has applied for the registration of the college for the campus placement programme of the Corporation Bank for the post of Probationary Officers. As per the requirements of the bank, the names of 17 students from M.Com classes were sent to the Banks' recruitment wing.

## **Women's Cell**

The Women's Cell constituted in the college is actively involved in various gender related issues of girl students. The main aim of the cell is to impart knowledge and awareness about the rights and laws related to women in general. This year we have been able to conduct lectures and counselling sessions related to personality development and adolescent problems. The formal inauguration of the activities of the women's Cell for the academic year 2009-10 was held on 30/10/2009. Our college principal Dr. Ladha Bharathan inaugurated the function. Dr. N Sreerekha, coordinator of the cell welcomed the gathering. The inauguration was followed by a motivation and personality session led by Sr. Jophy and Smt. Aji of Avarad Family Counselling Centre, Chalakudy.

On 28/01/2010, the Women's cell, Health clinic and Ethics club of the college jointly conducted a lecture on adolescent problems by Dr. Liza Sajee, consultant psychologist. All our students actively participated in the sessions. We are also planning to organize a couple of lectures related to girls and health during the month of March.

## **Jagratha Samithi**

**Jagratha Samithi** is constituted for the protection of girl students in the campus with the Principal as Chairman, Superintendent of police as convener and women constables, clinical psychologist and others as members.

## **Tourism Club**

**Office Bearers:** The tourism club has completed nine years of meritorious functioning in our college. Mr. Deepak Nair (III B.Com) and Sari Radhakrishnan (III B.Com) were the student coordinators for the year 2009-2010. There are 100 members in the club, out of these 50

members are regular and others are provisional. Mr. Girish M.C., Lecturer in Commerce is officiating as the teacher coordinator of the Club. The members meet every month to discuss the course of action to be taken. An executive committee is selected to execute the activities smoothly. The executive committee consists of one member from each class.

**Inauguration:** Prof. Murukan Babu, Sel. Grade Lecturer in English inaugurated the activities of the club for the year 2009-2010. He reminded the members about the growing importance of the responsible tourism in our state.

**Seminar on ‘Eco Tourism and Development’:** A seminar was organized by the Tourism Club on ‘Eco Tourism and Development’. The seminar paper was presented by Prof. Murukan Babu, Sel. Grade Lecturer in English. He stressed the need for responsible tourism. He reminded the students to participate in activities that are not harmful to natural habitat or to any tourist.

**Achievements:** It was a matter of pride that Ms.Varsha T.R., II B.Com won the 2<sup>nd</sup> prize in the district level quiz competition. Sreenath T.S. also II B.Com won the 2<sup>nd</sup> prize in the Elocution competition conducted by DTPC Thrissur. It is the fourth time that the tourism club is maintaining the success.

The club celebrated world tourism day with the motto “Preserve the nature to preserve creature”. The tourism club conducted college level quiz competition. The club congratulated the winners and presented them the trophy on the college day. With the active support of the Ministry of Tourism, Govt. of Kerala and guidance of the DTPC Thrissur, the Club is functioning well and can do better in the years to come.

### **‘Oikos Nomos’ - The Economics Forum**

The forum conducted seminar series on three issues ranging from Labour restructuring to the Life and Works of noted filmmaker Sri. Lohithadas. The forum discussed these issues threadbare with an active intervention and discussion from the part of students. The following were the programme conducted by the Oikos Nomos during this academic year.

1. “The Life and the Cinema : Lohithadas’s World of Imagination – An evaluation” : by Sri. Sunder Das(Noted film maker) and Sri. P.C. Ashraff (Lecturer, Dept. of Malayalam, P.M. Govt. College, Chalakudy, 3/7/2009 )
2. “Union Budget 2009: A critical appraisal” : by Sri Santhosh T Varghese (Lecturer, Dept. of Economics, P.M. Govt. College, Chalakudy, 17/7/2009)
3. “Labour Restructuring and Indian Industry: An overview” by Dr. Jojomon N.A. (Sr. Gr. Lecturer, Dept. of Commerce, P.M. Govt. College, Chalakudy,6/11/2009)

### **Open Frame - Film Club**

A new era dawned with the inauguration of the first film club of the college – Open Frame the renowned film critic Sri. I Shanmugha Das, HOD, Department of English, Sri. C. Achutha

Menon Govt. College, Thrissur -14 inaugurated the function. After the inaugural ceremony the famous Russian Film 'The Return' which bagged the Golden Layer Award in the Venice film Festival was screened. On February 5<sup>th</sup> 2010, the Club organised a show of the internationally acclaimed film 'Mr. and Mrs. Iyer' by the eminent director Aparna Sen.

### **Intellectual Giant Award 2009-'10**

The inter collegiate Debate competition is conducted annually in the college to commemorate Late Panampilly Govinda Menon, was held this year on February 19, 2010. Eight contestants from various colleges actively debated on the topic 'Climate Change – Is it a deliberate construct of the affluent?' Ms. Kavitha KK II year political science student of our college bagged the prestigious award worth Rs.1000/- prize money and testimonial. The panel of juries includes Dr. Muraleedharan, and Dr. Martin Patrick both readers, Dept. of Economics, maharaja's College. Ernakulam.

### **Malayalam Literary Club**

The Malayalam Literary Club proved to be very active this year due to the various programmes it organised. Around 46 seminars on diverse topics such as development and environmental issues, war – a challenge towards humanity, media syndicate – myth and reality, SMS language, Language of the press, etc. were organised during the year. The seminar papers were submitted to the department and animated discussions followed.

### **Activities of Various Committees:**

- a) **Discipline Committee:** The discipline committee has been functioning in the college effectively. The committee has an active role in maintaining the discipline among the students. The committee intervened on many occasions so that clashes among students could be avoided. It has been disposing of complaints put before it by students or different student unions after proper hearing. The Committee comprises senior teachers drawn from the academic branches. Currently Prof. T. Unnikrishnan, HOD of Commerce is the Convener of the Committee.
- b) **Anti – ragging Cell:** The Anti – ragging Cell is constituted as per directions from the Government, University and the Supreme Court of India. The Cell constantly monitored the activities of the students throughout the year. The Cell was extra vigilant during the period immediately following the new admissions to new academic programmes. A Helpline to report and prevent ragging cases is established. A notice is being at a prominent place in the college as warning regarding ragging as per Supreme Court direction. No ragging case was reported during the year. Prof. Renuka K of Dept. of Mathematics is acting as convener of the Cell.
- c) **College Students' Co-operative Society:** A Co-operative Society is functioning in the campus entirely for the benefit of students. The society is supplying books, stationery etc. at margin free prices to students. The society proved to be a great help to its

members as the college is in a remote area. Mr. Girish M.C. of Dept. of Commerce is currently its president and Shaji P.C., the secretary.

- d) **College Canteen:** A canteen with all facilities is serving the students and staff more or less effectively. Tea, snacks etc. are supplied at nominal rates in the canteen. The girl students, who are a vast majority in the college, are the main beneficiaries. They are reluctant to go outside the campus for tea or snacks.
- e) **Staff Club:** The College has staff club which has both teaching and non-teaching staff as members. The club meets regularly. The club arranges send-offs to outgoing and retiring staff members and reception to incoming staff members. Onam, Christmas, Bakrid, New Year etc. are properly celebrated under auspices of the club. Prof. Renuka K of Dept. of Mathematics and Mr. Girish M.C. of Dept. of Commerce are the president and secretary of the club respectively.
- f) **Parent Teacher Association (PTA):** Parent – Teacher Association is a strong body of the college. It is a major financial supporter of the college. It also serves as a link of the college to the outside world. The PTA effectively intervenes in many student related matters. The principal is the president of the PTA ex-officio. The vice-president is elected from parents. The executive committee comprises equal number of members from the parents and teachers. The executive committee meets once in a month regularly and general body meets at least once in a year. Mr. Kuttan P.A. is the vice-president and Mr. M.C. Girish of Dept. of commerce is the secretary presently.

## **LIBRARIES AS A LEARNING RESOURCE**

### **Library Advisory Committee**

The Library Advisory Committee consists of the Principal (chairman), the lecturer in charge (convener), the librarian, Heads of Departments, the office superintendent and the college union chairman as members. The committee meets often enough to monitor the effective functioning of the library. It takes appropriate decisions on the proper utilization of funds, the developmental activities to be taken up, and the measures to be taken to make it more user-friendly and sophisticated.

### **Access, use and security**

The library has followed the most user-friendly open access system. While the library card system enables students to borrow up to three books at a time, a provision for long term borrowing of textbooks (until the exams are over) has been found to be highly beneficial to all. Reference books are freely accessible.

A special section is being set up for Civil Service examinations. There are also a lot of study materials to train students for competitive examinations. Special magazine racks are used to display magazines and journals. Recently a special New Arrival Display rack has been acquired. The members of the library staff are very dedicated; they are also open minded and highly adaptable. They follow the best practices preached by the latest manuals. In order to

render more services to the users, a PTA-appointed provisional full-time employee mans the reference-cum-reading section. The entire library is neat, clean and hygienic.

### Support facilities

Though there is no Internet facility attached to the library at present, it is proposed to be installed in the newly sanctioned library building. However, students and staff have free access to the broadband connectivity available in the Inflibnet. The Reprographic facility that is available in the library provides photocopy services to students and staff at reasonable rate.

### Purchase and use of current titles

The Library Advisory Committee is very keen to augment its resources every year with newer titles on the recommendation of various departments. Care is also taken to subscribe to magazines and journals in emerging areas.

Amount spent in the last 2 years for the purchase of books and journals.

Year	Amount in Rupees	Books added
2010 (up to March)	1,31,261	467
2009	2,03,306	1536

Subject-wise split up of books added during 2009 and 2010

SI No.	Subject	Books	Amount
1	English	222	17978
2	Malayalam	619	38878
3	Mathematics	183	41791
4	Economics	132	30599
5	Politics	180	29428
6	Commerce	147	31967
7	Computer	20	5199
8	Physical Education	10	3048
9	Career Guidance	23	4418
	<b>Total</b>	<b>1536</b>	<b>203306</b>

200  
9

	SI No.	Subject	Books	Amount
	1	English	141	33681
	2	Mathematics	50	12037
<b>2010</b>	3	Economics	81	26050
<b>(upto</b>	4	Politics	70	19081
<b>March</b>	6	Commerce	118	38197
<b>)</b>	7	Physical Education	7	2215
		<b>Total</b>	<b>467</b>	<b>131261</b>

### **Access of the on-line and Internet services**

Students and staff have free access to the broadband connectivity available on the campus. Though there is no Internet facility attached to the library at present, it is proposed to be installed in the newly sanctioned library building. However, the Internet facility through broadband connectivity available at the Inlibnet is accessible to students and faculty. The library is fully computerized. The INFLIBNET facility with ten computer systems & broadband connectivity available at the college is installed in a separate room due to space constraints in the library building.

### **Initiative taken by the library staff**

The latest acquisitions of books are displayed attractively and kept separately at prime locations in the library. Students and faculties are informed of the new arrivals through notices. The departments concerned also inform the students and staff about the new contingent. The highly dedicated members of the library staff with pleasing manners advertise.

### **Inter-library borrowing facility**

Inter library borrowing facility is not available at present. However, the state government's new initiative to establish cluster of colleges envisages infrastructure sharing in higher education sector. The institution is also getting ready to embark on such new initiatives.

### **Special facilities**

Though such cases have been very rare, the members of the library staff are ready to render any service that such persons may stand in need.

### **Infrastructure development**

The college library was shifted to the new building in 2003, and since then a large number of cupboards and other furniture were procured. Since the open access system was introduced three years ago, the old cupboards are gradually being replaced by open racks in a phased

manner. The new magazine rack and property shelves are a novelty. More electric lights were fitted to make the interior brighter. The appointment by PTA of an additional provisional full time employee to man the reading room is highly appreciated by everyone.

### **Information services**

The library facility of the institution consists of a general library, reference section and a reading room besides two departmental libraries (Post Graduate Libraries in Commerce and Economics). The first three are housed in a separate two storied Library Block. The General Library is located in the ground floor whereas the other two in the first floor.

The library has a fairly large collection of books on various branches of knowledge. Of a total of 28,536 titles available in the stacks 7,770 are in the Book Bank scheme and 20,766 in the General.

The library subscribes to 7 newspapers, 1 Business daily, 7 Weekly magazines, 5 Fortnightlies, 13 monthlies, 5 career magazines and 14 national journals on various disciplines (Economics-6, Maths-2, and Commerce-6) and an International journal.

### **g) National Service Scheme**

The NSS family is proud to present its annual report for the academic year 2009-'10. This year NSS has staged large number of activities. All activities maintained high standard and was aimed at the overall development of the students as well as the community. Most of our programmes became an eye opener for many others. To the extent possible novel ideas were appreciated and supported. Almost all days of honor except a few were celebrated with due respect and diligence in such a manner as to impart knowledge and insights to the students. As far as possible resource persons were arranged sufficiently in advance. All programmes stood distinctly ahead with a difference in outlook and presentation. The slogan of NSS "Healthy Youth for Healthy Nation" was upheld through out the year. Importance was given to National integration and harmony. Due importance was given to stand against drug abuse, illegal trafficking, AIDS and other social evils. The NSS units of the college pointed out that only through public education we can have a healthier tomorrow where we are free from the clutches of the forces leading to total destruction.

The NSS units of the college identified the need and importance of inculcating morals/human values among the public. We are sure that the basic cause of all these is the gradual erosion of human values that took place over time. The modern life style, IT revolution and media made its growth smooth and fast. NSS realised that another serious problem we face today is the preservation of our own universe. With alarm and



surprise we note that our earth itself is in danger. The large quantity of pollutants discharged every day; man's greediness and modern life styles are posing threat even to our very existence. The NSS units of the college took up the challenge to stand face to face against these evils. Considering various aspects such as importance, need of the hour, availability of time, volunteer strength, financial constraints etc. we have identified youth empowerment, campus greening, move against social evils, Inculcation of Human Values, National Integration, Eco Preservation etc. as this year's areas of interest. All activities were chalked out keeping this broader vision in mind. The major activities of the NSS units during this academic year are:

**The NSS Units – an overview:** There are two NSS units (Unit Nos. 54 & 130), each with a volunteer strength of 100 students, in the college. The operations of the NSS units are undertaken under the supervision and guidance of Programme officers. This year Dr. Jojomon N.A., Sr. Gr. Lecturer in Commerce and Smt. Jayasree Paul, Lecturer in Economics were nominated by the Principal as Programme Officers. The college level NSS advisory committee was formed early in the academic year. The committee consisted of The Principal (Chairman), Programme officers (2) (Secretaries), Prof. T. Unnikrishnan, HOD of the P.G. Dept. of Commerce. Sri. B. Parameswaran Lecturer in Physical Education & former NSS Programme officer and Sri Shaju Mathew, Lecturer in Commerce (Teacher representatives), Student Volunteer Secretaries, Sri.Gokul of II BA Economics and Kum. Shajana K S of II B.Com (Student representative). The advisory committee acts as the planning body and the implementation committee act/work at the grass root level. A brief description of the activities of the NSS units in the college is given in the ensuing paragraphs.

**College Level Celebrations: Onam:** The Onam celebrations at the college level were celebrated with all the grandeur of tradition and culture. Students celebrated Onam with flower carpet designs and 'Mavelies' and Kerala model Sadhya. **Christmas:** Students celebrated Christmas with all its pomp and show – bells, cakes, cribs, carol, sweets, Santa clause, etc. NSS also played its role well in organizing and executing all these celebrations. Besides designated celebrations, NSS plays a pivotal role in almost all the activities, programmes organised by the college. In most cases NSS undertakes the lead role in organizing, controlling and execution of the programmes.

**The Eye Camp:** The NSS Unit of the College has conducted a free eye testing and treatment camp at the college on 19<sup>th</sup> September '09 in collaboration with M/s. Ahalliya Foundations Eye Hospital and AKG Memorial Public Library, Chalakudy. The programme was meant for all the poor people in the society here around. The camp gained wide popularity and about 200 visually challenged patients took advantage of the camp. The camp offered free eye testing, suggesting power glass, providing medicines and offered free cataract operations. The programme was a grant success and upheld the NSS's social commitment to the community.

**Participation in university level programmes:** We participate in almost all programmes conducted/informed by the university. Our Programme officer Dr. Jojomon N.A. has represented Calicut University in the NSS coordinator's meeting held at Maria Rani Trading Centre, Sreekaryam, Thiruvananthapuram, during 9<sup>th</sup> and 10<sup>th</sup> July 2009 organised by KSACS. Our Programme officer Dr. Jojomon N.A., has participated in the PO conference held at the University Seminar Hall on 24<sup>th</sup> of September '09. Our Programme officer Smt. Jaysree paul has participated in the one day Programme Officers meet held at University Seminar Hall, on 23<sup>rd</sup> June 2009 Smt Jayasree Paul has also participated in the seminar held at District Civil Station, Ayyanthole, Thrissur regarding Panchayath level energy conservation survey. We are proud to announce that we have deputed students to almost all inter-collegiate; district level and university level programmes organised under the auspices of NSS and allied organizations during the academic year. The pain and palliative care unit at Thrissur has conducted a programme at Thrissur and 10 student volunteers and one programme officer attended the programme.

**District Level Camps/Blood Donation Camp:** As part of NSS district level programmes, NSS observed a day for blood donation. In tie up with M/s. St. James Hospital, Chalakudy, NSS hoisted a free blood group testing and donating camp. Experts and technical hands were called for from the Hospital. Respected District coordinator Prof. B Ramesh delivered the welcome address. Our Respected principal, Dr. Ladha Bharathan presided over the meeting and Resp. Sub Inspector of Police, Chalakudy, Sri. Sajeev, Inaugurated the function. 105 NSS Volunteers participated in the programme. As part of NSS activity, we donate blood to the needy. **The Legal**

**Literacy Mission:** As part of legal literacy mission, we have conducted a One day seminar at the college level during 2009. Nearly 400 students participated in the class. The programme maintained high level of standard both in terms of content and in terms of presentation. It covered legal aspects related to most of the areas that we encounter in our day to day life. **Panchayath Survey:** NSS Units of the college has participated in the data collection for the preparation of web site of local Governments. The Volunteers collected data from Athirappilly Grama Panchayath and Pariyaram Grama Panchayath (Two nearby Panchayaths).

**The Special Camp:** This year we have arranged special camping programme during Christmas holidays. The camp started by 18<sup>th</sup> of December '09 and ended by 24<sup>th</sup> of December '09. Construction of a garden and a survey was envisaged for the camp. There were Class room sessions and cultural and intellectual sessions during the camp. Nearly 75 volunteers participated in the special camping programme. We are happy to say that the special camping programme was a grand success and maintained high standard in all areas of operation and was implemented and executed professionally.

**One Day Camps:** This academic year we have conducted 12 one day camps and 6 half day programmes. As part of Campus cleaning programmes, NSS volunteers pioneered cleaning the campus and made our campus a garden. Campus beautification and gardening were the dual objective of one day camps. All one day camps were followed by a lecture session and cultural activities. The lecture session was utilised to focus/motivate students to the spirit of national harmony and to inculcate human values.

**Selection to RD Camp:** The NSS family is proud to announce that our volunteer Kum. Sumi K S of II B.Com class has got selection to participate in the Republic Day parade at New Delhi on 26<sup>th</sup> January 2010. We thank all those who have helped us in the process.

**Selection to Common Wealth Games:** Another milestone in the history of NSS PMGC unit is the selection of Sri. Muhammed Aseem of II BA Economics, to participate in the forthcoming Common Wealth Games proposed to be held at - New Delhi during October 2010.

**Herbal Garden:** The NSS Units of the college maintains a herbal garden in the college campus under the auspices of M/s. OISCA international, Calicut – sponsored by the National Medicinal Plants Board, Ministry of Health and Family Welfare, Govt. of India. We maintain about 100 herbal plants of different varieties in the garden under ‘Children’s Forest Programme – Herbal Tree for Health’ programme. We are sure that the herbal garden will be a treasure for the future to know about the qualities of each herbal plant here around.

What has been mentioned are some of the important events that took place specifically and wonderfully during the year. Apart from the above the NSS Units at the college has conducted large number of activities during the year and have proved to be a vibrant and vigilant youth movement in the campus. We remember with gratitude the co-operation and favors offered by all from various corners. It is because of their support, helps and favours alone that we could do all these during the year. We take this opportunity to thank Smt. Ledha Bharathan, Principal, Sri. Kuttan KA, PTA Vice President, Sri. Gireesh M C, PTA Secretary etc.. etc.. for their helps, favours, suggestions, directions and supports offered. We remember with gratitude all those who have helped a lot to make this year’s work a grand success and with pardonable pride and privilege we present this report before you on this 15<sup>th</sup> day of February 2010 at Potta, Chalakudy.

### **Annexure - I**

#### **Members of IQAC:**

1. The Principal , Chairperson (Ex- Officio)
2. Prof. T.Unnikrishnan, HOD, Dept. of Commerce (Convener)
3. Prof. K.Renuka, Dept. of Mathematics (Joint Convener)
4. Dr. Babu .C.C, HOD, Dept. of Economics
5. Prof. Ajithkumar. T.A, HOD, Dept. of Mathematics
6. Smt. Sheeba, HOD, Dept. of Politics
7. Prof. Murukan Babu, HOD, Dept. of English

## **Annexure - II**

### **Members of College Council (2009 – 2010):**

- |                              |                           |
|------------------------------|---------------------------|
| 1. Dr. Latha Bharathan       | The Principal             |
| 2. Prof. T.Unnikrishnan      | HOD, Dept. of Commerce    |
| 3. Prof. Ajithkumar. T.A     | HOD, Dept. of Mathematics |
| 4. Prof. Murukan Babu C.R.   | HOD, Dept. of English     |
| 5. Dr. Babu .C.C             | HOD, Dept. of Economics   |
| 6. Smt. Sheeba               | HOD, Dept. of Politics    |
| 7. Sri Ashraf P C            | HOD, Dept. of Malayalam   |
| 8. Dr. Sindhu G. Nair        | HOD, Dept. of Hindi       |
| 9. Sri. Santhosh T. Varghese | Elected member            |
| 10. Dr. Jojo Mon N.A         | Elected Member            |
| 11. Sri. Gireesh MC          | PTA Secretary             |