Technical Session

2th October, 2018 (Friday)

: Session V (9.30 am - 11:00 am)

Sri. Jasumudeen S. Reference Management - I

Librarian, St. Stepehen's College, Uzhavoor

Session VI (11.00 am - 12.30 pm)

Sri. Jasumudeen S. Reference Management - II

Librarian, St.Stepehen's College, Uzhavooi

: Session VII (1:00 pm - 2.30 pm)

Sri. Sanjo Jose Online Secondary Data

Librarian, St.Thomas College, Thrissur

: Session VIII (2.30 pm - 4.00 pm) Premium Data Source

Sri. Sanjo Jose

Librarian, St. Thomas College, Thrissur

Paper Presentations - II: 4.00 pm onwards

*We appreciate correspondences by E-mail:pmgcommerce@gmail.com

Dr. Jojomon N. A

Prof. Kadambari P. G. Prof. Swapna R. Kanakachandran C. R. Prof. Krishnakumar P. G. Prof. Sini G. Prof. Madhusoodanan Kartha Prof. Sreedharan P. N. Prof. Girish M. C. 9496453819 9447460599 9446529352 9446316934

> madhunjaloor@gmail.com sreedharanputhillam@gmail.com girishmechery@gmail.com jojonalpat@yahoo.com

itsmekpg@gmail.com sınıgopalakrishnan@ gmail.com

azharassan@gmail.com kanakachandran@gmail.com pmgcommerce@ gmail.com swaprıaabhinav@ gmail.com

Madhusoodanan Kartha Coordinator

Route: Thrissur - Potta - PMG College (30 Kms approx. from North) Chalakudy - Potta- PMG College (5 Kms approx. from South)

printworldkty: 2730257

National Seminar on

in Social Sciences Research' 'Contemporary Practices

11th & 12th October 2018



Inauguration:

Prof. Dr. Santhoshkumar S.

(Professor of Finance, SMS, CUSAT)

Organised By

Post Graduate Department of Commerce Panampilly Memorial Government College Chalakudy, Potta P.O., Thrissur (Dt), Kerala-680722 pmgcommerce@gmail.com, 0480-2701636

Government of Kerala Sponsored By

Muritation

Sir,

of the foremost architects of modern India. The college Economics, Mathematics, Political Science, Physics Panampilly Memorial Government College accredited College a filiated to the University of Calicut and is ideally located close to the globally renowned Athirappilly waterfalls. The college is named after the legendary leader Sri. Panampilly Govinda Menon, one offers 5 UG and 5 PG courses in Commerce, Chalakudy, established in the year 1975 is a NAAC and Malayalam

Seminar on 'Contemporary Practices in Social Sciences Research'. The seminar intends to discuss, unveil and make known to all the emerging online facilities We are happy to announce a two day National avialable for research in social science.

who wish to participate may contact the coordinator/ members and research scholars. We earnestly solicit your presence, partic)pation, scholarly deliberations and support to make it successful and memorable. Those The participants include academicians, faculty convener sufficiently early to ensure registration

Dr. V. Manikantan Nair

Head of the Department Dr. Jojomon N. A.

Madhusoodanan Kartha Coordinator

Drogramme

11th October, 2018 (Thursday)

9.00 am Inaugural Session

Registration

(9.30 am - 10.00 am)

: Dr. Jojomon N. A. (HoD - Commerce)

Welcome

: Dr.V.Manikantan Nair, Presidential Address

Principal, PMG College, Chalakudy

Inaugural Address

: Prof. Dr. Santhoshkumar S.

Professor of Finance, SMS, CUSAT

: Dr. Sreerekha N. Vice Principal

: Madhusoodanan Kartha N. V. (Coordinator)

Vote of Thanks

Felicitation

Technical Sessions

: Session I (10 am - 11.30 am)

Scientific Research innovations Prof. Dr. Santhoshkumar S.

(Professor of Finance, SMS, CUSAT)

Scientific Research: Realities and Myths Session II (11.30 am - 1.00 pm) Prof. Dr. Santhoshkumar S.

(Professor of Finance, SMS, CUSAT)

Art of writing effective research Session III (1.30 pm - 3.00 pm) Dr. Sreejesh S.

Assistant Professor, SMS, CUSAT

Session IV (3.00 - 4.30pm)

Art of writing effective research Dr. Sreejesh S.

Assistant Professor, SMS, CUSAT

Paper Presentations - 1: 4.30 pm onwards



Post Graduate Department of Commerce Panampilly Memorial Government College Chalakudy, Thrissur (Dt), Kerala-680722

Contemporary Practices in Social Sciences Research Two Day National Seminar on



Certified that Sri/Smt.

on 'Contemporary Practices in Social Sciences Research' during 11th and 12st October 2018 organised by the Post Graduate Department of Commerce, Panampilly Memorial Government College, Chalakudy, sponsored by the Government of Kerala. It is also certified that He/She has: Prepared and presented a study report on:

Acted as resource person on:

Chaired Technical/Academic session as: Chairman/Member

Chalakudy 12.10.2018

Madhusoodanan Kartha Coordinator

Prof. Dr. Jojomon N. A. Head of the Department

Dr. V. Manikantan Nair Principal

Post Graduate Department of Commerce

Panampilly Memorial Government College, Potta, Chalakudy

Report of the 'Two day National Seminar on 'Contemporary Practices in Social Sciences Research'

during $11^{
m th}$ and $12^{
m th}$ October 2018

The Post Graduate Department of Commerce of Panampilly Memorial Government College has organized a National Seminar on 'Contemporary Practices in Social Sciences Research' sponsored by the Directorate of Collegiate Education, Govt. of Kerala on the 11th and 12th October 2018. The objective of the seminar was to equip the academic community to impart practical insights on social science research. Considering the type and nature of the topic, the seminar was designed to consist of eight technical sessions, one inaugural session, one valedictory session and one session for paper presentations.

Prof. Dr. Santhoshkumar S, Professor and Head of Finance, School of Management Studies, Cochin University of Science and Technology, Kochi inaugurated the seminar on 11.10.2018. The inaugural session was presided over by our beloved Principal Prof. Dr. Manikantan Nair V. Our Head of the Department Dr. Jojomon NA Welcomed the gathering, Vice Principal and Head of the Department of English Dr. Sreerekha N felicitated the function. Coordinator Prof. Madhusoodhanan Kartha did vote of thanks. Convener Girish M C presented the concept note. The inaugural session was followed by active and candid discussions on the topic for two days. Various sessions were appropriately handled by eminent resources exactly as planned namely Dr. Sreejesh S, School of Management Studies, Cochin University of Science and Technology, Kochi, Sri. Jasimudeen S, Librarian, St. Stephen's College, Uzhavoor and Sri. Sanjo Jose, Librarian, St. Thomas College, Thrissur. Dr. Sinitha Xavier, Assistant Professor, Post Graduate Department of Commerce, PM Govt. College Chalakudy and Dr. Azhar A, Post Graduate Department of Commerce, PM Government College, Chalakudy, chaired sessions for Paper presentations. There were representations form 10 colleges across Kerala. In total 89 participants comprising of Assistant Professors, Associate Professors and Research Scholars of interest took The Seminar incurred an expense of Rs. 68,317/- (Rupees sixty eight thousand advantage of the program. three hundred and seventeen only).

There was a short and sweet valedictory and certificate distribution session chaired by our principal. By 5 pm the seminar concluded with lots of imaginations and insights. We thank all those who have been helpful in the planning and execution of the programme especially Government of Kerala for having sponsored the programme and our respected principal for having offered all the helps, directions and favors.

Potta, Chalakudy 12.10.2018

Madhusoodanan Kartha

Coordinator

Recommended and forwarded

Dr. Jojomon NA HoD - Commerce

Pot Graduate Department of Commerce PM Govt. College, Potta, Chalakudy -680722

Two Day National Seminar on 'Contemporary Practices in Social Sciences Research' 11 8 12 October 2018

				Attend	lance Register	The state of the s	
	ame of the Participant	Designation	College	Туре	Mob. No.	E.Mail Id.	Signature
10	Maya Babu. BP	Research Scholan	MG college Grivander	Aided (9446896085	mayababu, bp@gmail.c	OH Waly
5:	Dr. Jaya Dev. S	Research Gruide Assistant Proje	- 17	.,	9447007570	da. Jayadevs@yahoo.	com Jagnituri
3	ARUN NA		MRS College ASMABI ()	Andra	9895752643	orunasokanono@gma;	" 林平。
14	ARSUNA.S	V	4	1,	9665537125	AYJUN1 KIhaxess 7@g mail.co	. _
5	Kaishnavenim	5	***	,,	9633533875	- krishnasivaraman oo6 @ gmail-co	
6.	Neeraja k. mano Dr. vm Purushothum	??	>>),	9539765656	, neerajaaswathy Egmail.com	New 2
7	Dr. VM Purushotham	in Asst Professor	College Trivandrum	(NO4			he_
18	Sunil Kumar V	11	1)	1)			,
	Da. Sayikummik 1	3	Endleren	K ,,	9447315920) dasaji kuman k begma i	1 cm. B
	O Dr. N. Sheenkhai	Teaching Faculty	P.M. G. college	.•	9495327410.		- A. N
	. Dr. Noushad.	PM. Ant Polum	Mahanaku Glex Buh P.M.G.C Chalakud	1 ,	773663633	11 d 8 p m n o us hadegment an.	Non
V12	2. Chethana XJ	Student	Chalakud	y Gwrl	7510254249	1 Chethanakj: 24@gmail.co	m Coulties
	3 Mydhili.km	n Student	P. Millian	Ly clov	t 960583U23	mydhily Km 15 18 @ jmail co	m. Anda
	4 Anjoh Prodush	_ Asst. Profesion	PH Gy Colle		9400760101	any ali. frakash, @ gmail co	om D
	5. Asha. T. Ja		of Physics Let	topy how	(` `		Justic

Pot Graduate Department of Commerce

innuternadath@gmad.com	minnus Pynada	8547310344 m	diday CUSAT Crort.	0.50 Minnu F. Fynadath Research scholar CUSAT	051 Minnu
2000		9446562703	Asst Pro- of Loman, Stout Arts (1g Stout		24' Dr. Biju S.K
er yell mail am de	Sratbipspachery69 mailson		college Asmal Aichd	P.S Past Pod	23. South P.S
06@g mai 1.6-	8592890448 dhinisali 02006@g mailib	8592890448	College, P veryballus.	No. Assi And	22. Toolor K.V.
AMCJjosephneday; 10 smil X	james josepha	1942884446	Colley Manimulekyans	21: JAMES JOSEPH ASIL PM.	21. JAMES
15@gmailen Pm	eprincyfrancis@gmailen	9746568091	URPRICION	NO PRINCY FRANCE AST PLAT	DO PRINCY
eegmail. an	subatus akos elama I. a	144441 4091	Thaisur Archad	19. SUBA KURIAKOSE ASSI Part.	19. SUBA KUR
maillian Ja	madby aldoce smaillion	6x rebotable	College Perichalmone Muvic	18. Dr. M. Machu Lad Asst. Profesor	18. D.M. Ha
0 3 6 general Con Heller	Nathica Rege Aided 9745824258 a runapriyal 8 10 3 6 gmed 6m	974582428	Nothica Aided	NT A.S. Paryanda Arst. Professor	AT A.S. Pau
		a.d. 7736327966	SCAM God.	16 Rongith Region Asit. Order Suct-Gills	16 Ronjita 6
Signature	E.Mail Id.	Mob. No.	College Type	No. Name of the Participant Designation	No. Name of the P
clober 2018	lences Research' 11 & 12	ary Practices in Social Sci Attendance Register	r on 'Contemporary Pr Atten	Two Day National Seminar on 'Contemporary Practices in Social Scienc Attendance Register	
	380722	PM Govt. College, Potta, Chalakudy -680722	PM Govt. College		

Pot Graduate Department of Commerce PM Govt. College, Potta, Chalakudy -680722

		32	Total - 3 frigues 25 feneral schoolars 2 frigues 5 frigu	かったかってる	
(a n@gneil com for	kadambari go pa la n@gnail com	9072730272	PMG Chelekuly 9072730272	>	7. Kadomban PG
LA PO	20 54 16 CS mail. am	79453645 NO	Maleso Cityes		6x Ashado Ap
Substance &	min y y y o y a hoo com	W Stronthle	Schs (offsp. Bluter Stee vivekalanda Callege Kunnamkulan	"	4. Minu. M. Gopal
200 1 1 24 60 94 6 1 20 A	3 <	812919088 my	Stee Koralavarna Stee Koralavarna Steenveloueta Aide	Asst in tak	The INJUNISHIKM ASST IN ROBE CONTINE COLLAR ANDER
Signature Signature		Mob. No.	College Type	Designation	No. Name of the Participant Designation
		THE MAN TO SELECT			

Pot Graduate Department of Commerce PM Govt. College, Potta, Chalakudy -680722

4 Sarika K.S S Deep thy veloyudhan b Athima JAYAN	SI. Name of the Participant No. Name of the Participant Manju Pro Streekutty K S Aswathy T. A
- = "	Designation Student.
7	college
	porary Prac Attend Type Cput
	Attendance Register Appe Mob. No. Out 81899813.
	No Day National Seminar on 'Contemporary Practices in Social Sciences Research' 11 & 12 october 2018 Attendance Register articipant Designation College Type Mob. No. E.Mail Id. P. m. F. C. Gout 81899813. Man Japmi 999911. K.S. N. J. N.
	ber 2018 Signature

Polt Graduate Department of Commerce PM Geve College, Posta, Chalakudy -680722

MANAGERS DALLS DAMEN	Notice then	Childe	Type	Mod. No.	n REEL
Valorita Ships	Access to	Spine : wildy	6×000		
The state of the	1 the second	を考え	Clare	949539232 8 6 6 7 6	1 C 5 A A C C 7 7 A + 5 1 2 A B 5 2 Y
いっていくりんかっ	A	A	1	からないないかがで テアスカム	
A COMMENT OF STREET	*	*	v	B	
A TO SEE THE SE	×		46	autersone an an	9
The state of the s		¥	¥	PINDAY PRESESOISE	t is a a fight that ideas (230) grand com
10% a 10%	é	4	y	9961311905	6
THE TOWN WA	7	,		870727 SHELV	
Contract Contract	466	9	27		
0 8 0 0					

DES AMERICA

* 200

~		Page 1				
Smithigo	grathyki 1192 @ gmail.com	918885 130 A	, ·	1	; =	16 Karshappather
	Ky 1 shnapnyaramoshar@gmail.com	8943318931	;	=	:	
7 Bears		8289929014	~	4	1/	•
1		9495528892	•	-	•	13 Samana Progamen
	# 13 was y a Commit . com.	88551144512	-		3	De Alemany Vomen
9	Sishmajogpagmail.com	7025728869		•	`,	
Con Usan	Darsanabhaskaran @ d. mail . con line	1961069478	, ,	"	11	10 Darsana. K.
ment of	7559939032 jesnele gmail come	7559939032	2 E	ε	,	9 76501 . J. J
14		9539600534			77	8 Taleena c.]
of Careers		9961514972		7	:	7 Shabana M.B
8-1-	anushamololognailem	9048591319	,,,	3	I nd M. A. Bowoni's	
Milion Charles	Krishnasuresh Pa To grandand	7025188750		3	٠.	S Krish na sudech p
the state of the s		7034897900	z			4 Anjaly Asoxan
-	amsitha613@ Jmail.com	8848318966	1,0	e E	÷	Ameritha. M.A.
		94 4752 3510) J	ÿ	ಕ	a. Vijila.
		Mond- 9147495235	Cont-	PMac	I MA Expension PMOIC	1 Aswathi
Signature	E.Mail Id.	Mob. No.	Туре	College	Designation	St. Name of the Participant
	Social Sciences Research' 11 & 12 october 2018 glister	Practices in Social Andance Register	mporary I Atte	r on 'Contemporary Att	ational Semina	The Day N
) -680722	Pot Graduate Department of Commerce PM Govt. College, Potta, Chalakudy -680722	Sraduate Govt. Colli	Pot (2

		000	Oove conege, Folia, Chalakudy -080/22	
The self	National Seminar on 'Contemporary Practices	on 'Contempo	rary Practices in Social Sciences Research'	arch' 11 & Long
			Attendance Register	
No. Name of the Participant	Designation	College .	Type Mob. No.	E.Mail Id. Signature
1 Anpina Tik	JSHMAECONOMIS PMOJC		novt. 97473+5210 anjanac	anjaradreamn mail Ret
D. Athora. p.S	1st MA Economics PM CHC	OM CHC	7) 0	7
3 DELGY DAVIS))))))	8943734238 de 1 3 1 dav 1 59 16; 1.com	1V159 16: 1.com
4 Sumites	1/))	8281796924	
5- NO: KJ))	¥		A CONTRACTOR OF THE PROPERTY O
G. Hari-tha K.M	14	7	9656768138	
7 SILPA PB	,	11	9895453043	
& Keesthanois	3)	3	8129677167	JACO H
9 BISWESTING	13	h 1)	U	Samuel II
o player kin	11)	9946943264	A Day
Bracks	<i>i</i>)	3	II .	A Jack
g g	IndMA Economy	,	9526280785 45 hulgocogmai	3
* Ania n. p))	0 "	9745372957 axyavygappegmaic	The bod was con
DONAL P)/	, ,	944-77385A8ReKha. OFMKdegmallcom	mkdegmalleom A
1 100,400.60	b))	8943559507	
Kirao PV	и	"	9747184645	Or J.

8



Pot Graduate Department of Commerce PM Govt. College, Potta, Chalakudy -680722

f the Participant	Two Day Na
Designation	itional Seminar
College	on 'Contemp
Type	Affel Affel
Mob. No.	actices in Social S dance Register
E.Mail Id.	ciences Research' 11 & 12 October 2018

Signature

PG strudent = 56