

Academic Session 4, 5 & 6

5th October, 2019 (Saturday)
9 - 10.30 am, 10.30 - 12 noon, 12 - 1.30 pm

Chair

Dr. Hareesh N. Ramanathan
Professor & Head Management Studies,
JAIN University, Kochi

Lunch break

Paper Presentations

1.30 pm to 2.00 pm
2.00 pm to 3.30 pm
Dr. Johnson V.
Principal Pavanatha College, Muddakattary, Idukki

Members

Dr. Sunilraj N. V.
Assistant Prof. of Commerce, Govt. College, Alingal
College, Mannarkad

Valledictory function

Welcome

Chief Guest

Vote of Thanks

Dr. Azar A.
Assistant Prof. of Commerce, Govt. College, Alingal
College, Mannarkad

Contact:

Dr. Jojomon N. A.

Dr. Madhusoothanan Kartha

Dr. Aravind Krishnan K.

Sri Krishnakumar P. G.

Swapna R.

Thirissur - Potta, PMG College

Chalakydy - Potta, PMG College

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Coordinator

Krishnakumar P. G.
Convener

Two Day National Seminar ON
'Research' - Approaches & Applications
in the Digital Age

4th & 5th October 2019



Organised By

Post Graduate Department of Commerce
Panampilly Memorial Government College
Chalakydy, Potta P.O., Thirissur (Dt), Kerala-680722
pmgcommerce@gmail.com, 0480-2701636

Sponsored By

Directorate of Collegiate Education
Government of Kerala





Post Graduate Department of Commerce
Panampilly Memorial Government College
Potta, Chalakudy 680722, Thrissur Dt. Kerala.

Report of the two day national seminar on 'Research- Approaches and Applications in the Digital Age during 4th and 5th of October 2018
(Sponsored by the Govt. of Kerala)

The Post Graduate Department of Commerce of Panampilly Memorial Govt. College has organised a National Seminar on 'Research- Approaches and Applications in the Digital Age' sponsored by the Directorate of Collegiate Education, Govt. of Kerala during 4th and 5th of October 2019. The objective of the seminar was to equip the academic community to impart practical insights on Social Science Research. Considering the type and nature of the topic, the seminar was designed to consist of eight technical sessions, one inaugural session, two sessions for paper presentations and one valediction session.

Prof. Dr. V. Manikantan Nair, Principal, Govt. College, Attingal presided over and inaugurated the seminar on 4.10.2019. Head of the Dept of Commerce and Vice Principal, Dr. Jojomon.N.A welcomed the gathering. The key note address was delivered by Dr. Salil.S, Education Officer, UGC-SWRO, Bengaluru, who also handled the first two sessions. Seminar co-ordinator Smt. Swapna.R proposed the vote of thanks. The inaugural ceremony was followed by a highly informative and active sessions on 'Research in the Digital Age', by Dr. Salil.S which focused on the latest changes and developments in the field of social sciences research. The afternoon sessions titled 'Art of Effective Report Writing' led by Dr. Sreejesh.S, Asst. Professor (Marketing) IIM Kozhikode, deliberated on the reseach process in general with special emphasis on report writng. The academic sessions were chaired by Dr. O.C Aloysius, Asso Prof of Commerce, Govt. College, Kattappana. Research scholars and teachers presented papers during the last session on 04-10-'19. The paper presentation sessions on the day were chaired by Dr. Sethu Ravi. R, Asso. Prof & HoD of Commerce, Govt. College, Ambalappuzha, Dr. Domini.V.I, Asso. Professor of Commerce, Pavanatma College, Murickassery, and Dr. Sajikumar.K.B, Asst Prof of Commerce, Maharajas College, Ernakulam.

S. Ravi

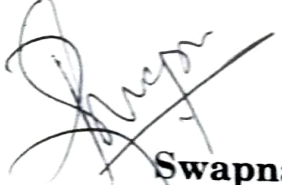
19/10/2019

The forenoon sessions on 5-10-2019 on 'Measurement and Scaling made easy' by Prof. Dr. Hareesh. N. Ramanathan, Professor and Head of Management Studies, JAIN University, Kochi campus, was a vibrant one with discussions and activities pertaining to scaling techniques in research. Chair of the academic session was Dr. C.A. Visalakshi, Asst Prof. of Commerce, Govt. Victoria College, Palakkad. Paper Presentations chaired by Dr. Johnson.V, Principal, Pavanatma College, Murickassery, Dr. Sunilraj.N.V, Asst Prof of Commerce, Govt. College, Attingal and Dr. Azar.A, Asst Prf of Commerce, MES Kalldi College, Mannarkad followed the academic sessions on 05.10.'19.

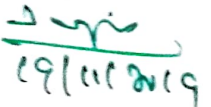
The concluding session of day two witnessed a short and memorable valedictory function chaired by the resource of the day Dr.Hareesh N. Ramanathan; our beloved HoD, Dr. Jojomon.NA delivered the Presidential address. Mr.Girish.MC, Asst Prof of Commerce, welcomed the audience , Swapna.R, Coordinator offered felicitations and seminar covenor Mr.Krishnakumar.P.G, proposed vote of thanks.

The highly insightful seminar had eminent erudites as resource and participants from more than 30 Govt/Aided colleges as well as research scholars from Tamilnadu and Karnataka. We thank all those who were instrumental in planning and executing the programme especially the Govt. of Kerala for having sponsored the programme and our most respected Principal Dr. Aravind Krishnan K, for having supported the seminar with all favours, helps and directions.

Potta,Chalakydy
10/10/2109


Swapna.R
Co-ordinator

Recommended and Forwarded.


Dr.Jojomon.NA
(HoD Commerce.)



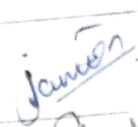
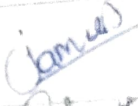







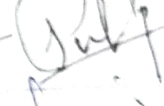












Post Graduate Department of Commerce






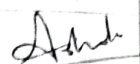




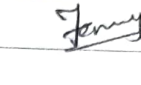









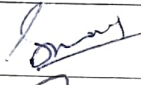
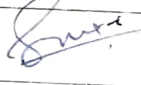


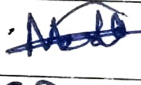
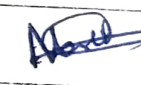










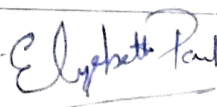
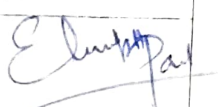

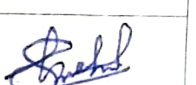
Panampilly Memorial Govt. College, Potta, Chalakudy

Two Day National Seminar on 'Research'-Approaches and Applications in the Digital Age

During 4th and 5th October 2019

Attendance Sheet

Sl No	Name and address of the participants	Signature (4.10.2019)	Signature (5.10.2019)
1	Dr.Nissar P Assistant Professor,PSMO College,Thirurangadi,		
2	James Joseph, Assistant Professor TMJM Govt.College,Manimalakunnu Koothattukulam		
3	Dr.Sheheeth K H, Assistant Professor M D College,Pazhanji		
4	Sumesh John,Assistant Professor ,Commerce Govt.College,Kodenchery		
5	Dr.Raju V P,Associate Professor of Commerce,Nirmala College Muvattupuzha		
6	Pradeep K G,Assistant Professor of Commerce,NSS College Rajakumari		
7	Navya A H,Assistant Professor of Commerce,Govt.College Perambra		
8	Adbul Letheif Aslam Assistant Professor of Commerce, Malabar College of Advanced Studies Vengara,Malapuram		
9	Dr.Santhimol M C,Assistant Professor of Commerce, TMJM Govt.College Manimalakunnu,Koothattukulam		
10	Mahesh P B,Assistant Professor of Commerce, Govt.College, Madappally ,Vadakara		
11	Motty Joseph,Asiistant Professor of Commerce,Govt.College,OlluR		
12	Anoop K G,Assitant Professor of Commerce,Sree Vivekanda College Kunnamkulam		

13	Minu M Gopal, Assistant Professor of Commerce, Sree Vivekanda College, Kunnankulam		
14	Parvathy Mohan, Assistant Professor of Commerce, Baselius College, Kottayam		
15	Ashidha M, Assistant Professor of Commerce, MSM College, Kayamkulam		
16	Remya K.P, Assistant Professor of Commerce, Co-operative Arts and Science College, Madayi		
17	Bilu Job, Assistant Professor of Commerce St. Xaviers College, Aluva		
18	Femy O A, Assistant Professor of Commerce, Sree Keralavarma College, Thrissur		
19	Deepa Divakaran, Assistant Professor of Commerce, NSS College, Cherthala		
20	Hari U, Assistant Professor of Commerce St: Micheals College, Cherthala		
21	Vineeth T P, Assistant Professor of Commerce, Govt. Arts and Science College, Thavanoor		
22	Sheeba Joseph, Assistant Professor of Commerce, Baselius College, Kottayam		
23	Sujithra P P, Assistant Professor of Commerce, Govt. College, Mokeri, Kozhikode		
24	Afsal Abdul Khader, Assistant Professor of Commerce, Anzar College, Valavanoor		
25	Mestin P C, Assistant Professor of Commerce, St: Thomas College, Thrissur		
26	Sindhu George, Assistant Professor of Commerce, St: Thomas College, Thrissur		
27	Jilna John, Assistant Professor of Commerce, St: Thomas College, Thrissur		
28	Divya George, Assistant Professor of Commerce, St: Thomas College, Thrissur		
29	Soumya Rajan K, Assistant Professor of Commerce, St: Thomas College, Thrissur		
30	Deepthy P V, Assistant Professor of Commerce, Sree Keralavarma College, Thrissur		
1	Elizabeth Paul Chackachampambal, Assistant Professor of Commerce, St: Joseph College, Irinjalakuda		
2	Sherlin T I, Assistant Professor of Commerce, St: Joseph College, Irinjalakuda		

33	Soumya Stephen, Assistant Professor of Commerce, St: Joseph College, Irinjalakuda		
34	Jitha Thomas, Assistant Professor of Commerce, St: Joseph College, Irinjalakuda		
35	Muvish K M, Assistant Professor of Commerce, Christ College, Irinjalakuda		
36	Princy Francis, Assistant Professor of Commerce, MES Asmabi, College, P Vembaloor		
37	Shereena John, Assistant Professor of Commerce, St: Xaveiers College, Aluva		
38	Deepa K A, Assistant Professor of Commerce, MES Asmabi, College, P Vembaloor		
39	Dr .O C Aloysius, Associate Professor of Commerce Govt. College, Kattapana, Idukki		
40	Dr. Sajikumar K.B, Assistant Professor of Commerce, Maharajas College, Ernakulam		
41	Dr. Visalakshi C A, Assistant Professor of Commerce, Govt. Victoria College, Palakad		
42	Dr. Johnson V C, Principal , Pavanatma College, Murikkaseery, Idukki		
43	Dr. Domini V I, Associate Professor of Commerce, Pavanatma College, Murikkassery, Idukki		
44	Dr. Sunilraj N V, Assistant Professor of Commerce, Govt. College, Attingal, Trivandrum		
45	Dr. Azar A, Assistant Professor of Commerce, MES Kalladi College, Mannarkad, Palakad		