




# Panampilly Memorial Government College

Potta PO – 680722, Chalakudy, Thrissur Dt., Kerala,

[0480.2701636/pmgcprincipal@gmail.com](mailto:0480.2701636/pmgcprincipal@gmail.com)



A. Personal Information:				
Name	: Dr RENJITHA RAJEEV			
Permanent Residential Address	: PUTHAYIL HOUSE			
	MURINGOOR P O			
	CHALAKUDY			
Pin Code: 680309 District: THRISSUR				
Mob. No.: 7736327966				
Emails.	r e n j i t h a r a j e e v @ g m a i l . c o m			
Adhaar No.: 671887535362				
P A N A O W P R 9 3 8 6 L				
Age and Date of Birth	: 41, 27.05.1982			
Gender (Tick)	: Male ( ) Female ( F ) Others ( )			
Height and Weight	: ( 160 Cms. ) ( 74 Kgs. )			
Religion and Caste & Community	: HINDU			
<b>B. Educational Qualifications (attach Proof)</b>				
Sl.No.	Qualifications	Board/University	Year	Class
i	SSLC	Board of Public Examinations	1998	84%
ii	Pre-Degree	University of Calicut	2000	76%
iii	UG : B Com	Mahatma Gandhi University, Kottayam	2003	76%
iv	PG : M Com	Mahatma Gandhi University, Kottayam	2005	77%
v	SET	Department of Higher Education, Kerala	2006	
vi	B. Ed	University of Kerala	2007	77%
vii	NET/JRF (Commerce)	University Grants Commission	2006	-
viii	Ph.D	University of Kerala	2020	

Signature of the Candidate

**C. Professional Details** (attach proof\*)**C.1. Service Details:**

Sl. No.	Designation	Dept./Organisation	From	To	Duration
i	Asst. Prof.- Govt. Colleges	Collegiate Education	18.06.2008	Till date	15.1 Years

(\* Only recognised employment need be entered)

**C.2 .Service History with Govt. Colleges :**

Sl. No	Name of College	From	To	Y/M/D
1	Chittur Govt College	18.06.2008	31.05.2010	2 YRS
2	Sri C Achutha Menon Government College, Thrissur	1.06.2010	15.07.2023	13 YRS
3	P M Government College Chalakudy	1507.2023	Till date	
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**C.3. Orientation/Refresher/Short Term Courses attended:****C3.1} Orientation Courses attended :**

Sl. No.	Organization	From	To	No. of Days
1	UGC-academic staff college, university of Kerala	31.10.2012	27.11.2012	28

**C3.2) Refresher Courses attended:**

Sl. No.	Organization	From	To	No. of Days
1	UGC-Academic Staff College, University of Calicut	17.4.2013	7.5.2013	21
2	UGC-Academic Staff College, JNU	12.11.2019	7.12.2019	28
3	SWAYAM-ARPIT Refresher course on Curriculum Design and e-content Development	15.10.2019	30.01.2020	14 weeks
4	UGC-Academic Staff College, LPU	24/05/2021	12/06/2021.	21 days

**C3.3) Short Term/ MOOC Courses attended:**

Sl. No.	Organization	From	To	No. of Days
1	Seven-day International PDP on SPSS on - organised by Patrician College of Arts and Science.	21.6.2021	27.06.2021	07
2	FDP on Learning Management System (Moodle) and Course Design on - organised by Kerala State Higher Education Council.	1.9.2021	6.9.2021	06

**C3.4) Professional Enrichments:**

b) No. of Scholars Doing M.Phil Degree	:	0
c) No. of Scholars awarded with M.Phil Degree	:	0
d) No. of Scholars Pursuing Ph.D Degree	:	0
e) No. of Scholars awarded with Ph.D Degree	:	0
f) Patents/Copyright acquired if any	:	Nil
g) Details of Minor Projects Undertaken (specify amount and funding agency)		Nil
h) Details of Major Projects Undertaken (specify amount and funding agency)		Nil
i) Details of Books/Chapters Published/Edited		Book 1, Chapters in books 2
j) Details of E Content generated with web link		<a href="https://youtube.com/@renjitharajeev2741">https://youtube.com/@renjitharajeev2741</a>

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<p><b>Books Published: (Details- title, publisher details etc)</b></p> <p><b>Chapters in edited books</b></p>	<p>CSR Through Ancient Indian Wisdom and Other Essays. (ISBN: 978-93- 85957-36-9) Meena book Publications, New Delhi.</p> <p>Business research selected case studies from Kerala, edited by Dr.T.G Saji and Dr. E Murali (ISBN 978-93-89116-00-7), published by the Research India Publications.</p> <p>Women entrepreneurship and development: Issues and challenges edited by Dr Siddaraju V G. (ISBN 978-81-936929-8-1) published by Grabs Educational Charitable Trust.</p>
<p><b>Paper Presentations: (Details- title, venue, date etc)</b></p>	<ol style="list-style-type: none"> <li>1) A Study on The Problems and Prospects and Tourism Development of Nelliampathy, UGC SAP National Seminar on Creativity and Innovations in Tourism 2009.</li> <li>2) Entrepreneurship: Contemporary Trends, Pondicherry University From 19<sup>th</sup> to 20<sup>th</sup> March 2010.</li> <li>3) A Critical Analysis of SWOT of SHG Women Members in Thrissur District in Kerala At the International Conference of Micro Finance at Pondicherry University From 27<sup>th</sup> To 29<sup>th</sup> January 2011.</li> <li>4) International Seminar on Development Issues Revisited: A Comparison of Kerala And Norwegian Economies at Sri C Achutha Menon Govt College Thrissur on 3-11-2011.</li> <li>5) Paper on Talent Management in Banking Sector at National Seminar on Foreign Direct Investment in India, Govt College Chittur on 16-12-2011.</li> <li>6) Paper on A Study on The Online Industry in India At the National Seminar on Rural</li> </ol>

	<p>ECommerce in India: Emerging Trends and Challenges at Govt Arts and Science College Thiruvananthapuram on 15 And 16-3-2012.</p> <ol style="list-style-type: none"><li>6) Web Based Tourism Marketing: A Study on The Perceptions of Different Categories of Tourism Units in Kerala At The UGC-SAP National Seminar on Managing Tourism Business for Sustainable Competitive Advantage 23<sup>rd</sup> To 24<sup>th</sup> March 2012.</li><li>7) National Seminar on Business Strategies in Globalized World at Sri C Achutha Menon Govt College Thrissur from 3 To 4-1-2013.</li><li>8) Green Initiatives and Corporate Social Responsibility at The National Seminar on Green Marketing, Govt Arts College Thiruvananthapuram on 13-12-2013.</li><li>9) National Seminar on Service Sector Dynamism and Indian Economic Growth: Problem and Prospects at Sri C Achutha Menon Govt College Thrissur on 19-12- 2013.</li><li>10) Innovative Practices of Green Marketing at The National Seminar on Innovative Management Practices for Business Excellence at SNGS College Pattambi on 24 To 25-1-2017.</li><li>11) Contemporary Research and Practices in Tourism and Hospitality at Pondicherry University From 5 To 6-5-2017.</li><li>12) National Seminar on Business Sustainability: Perspectives, Practices and Prognoses at Sri C Achutha Menon Govt College Thrissur from 10 To 11<sup>th</sup> January 2018.</li></ol>
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	<p>13) International Seminar on Entrepreneurship and Innovations: Dreaming, Scanning and Discovering New Horizons, 11<sup>th</sup> And 12<sup>th</sup> January 2019.</p> <p>14) National Seminar on New Age Business Organized by The Department of Commerce and Management Studies, Sri C Achutha Menon Govt. College, Thrissur, On 10<sup>th</sup> &amp; 11<sup>th</sup> January 2020.</p>
<p><b>Seminars / Workshops Organized: (Details- title, venue, date etc)</b></p>	<p>Co-Ordinator, Two Day National Seminar on Business Sustainability – Perspectives, Practices and Prognoses Sri C Achutha Menon Govt College Thrissur. 10-11 January 2018</p> <p>Coordinator -Golden Jubilee National Seminars on</p> <ul style="list-style-type: none"> <li>a) Public Debt and Development by Sri C.P John on 15.7.22</li> <li>b) Kerala Development Experience by Dr. Thomas Issac on 25.7.2023.</li> <li>c) Higher Education Sector: Reforms and Challenges by Dr.K N Ganesh and Sri Damodar Prasad ON 27.7.2023</li> </ul>

<b>Seminars Attended: (Details- title, venue, date etc)</b>	<ol style="list-style-type: none"><li>1) National Seminar on Global Perspectives in Management, Govt Arts and Science College, Kozhinjampara on 11-12-2009.</li><li>2) 3<sup>rd</sup> International Conference on MICRO FINANCE, Pondicherry University From 22 To 24 January 2010.</li><li>3) UGC SAP National Seminar on Creativity and Innovations in Tourism Entrepreneurship: Contemporary Trends, Pondicherry University From 19 To 20-3-2010.</li></ol>
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|  | <ol style="list-style-type: none"><li>4) International Conference of Micro Finance at Pondicherry University From 27<sup>th</sup> To 29<sup>th</sup> January 2011.</li><li>5) National Seminar on Recent Trends in Commerce at Govt College Chittur on 8-3-2011.</li><li>6) International Seminar on Development Issues Revisited: A Comparison of Kerala And Norwegian Economies at Sri C Achutha Menon Govt College Thrissur on 3-11-2011.</li><li>7) National Seminar on Foreign Direct Investment in India, Govt College Chittur on 16-12-2011.</li><li>8) National Seminar on Rural E Commerce in India: Emerging Trends and Challenges at Govt Arts and Science College Thiruvananthapuram on 15 And 16-3-2012.</li><li>9) UGC-SAP National Seminar on Managing Tourism Business for Sustainable Competitive Advantage 23<sup>rd</sup> To 24<sup>th</sup> March 2012.</li><li>10) National Seminar on Business Strategies in Globalized World at Sri C Achutha Menon Govt</li></ol> |
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College Thrissur from 3<sup>rd</sup> and 4<sup>th</sup> January 2013.

11) Environment and Development : Issues and Challenges at S.C.A.M Govt College Thrissur on 7-2-2013.

12) Green Initiatives and Corporate Social Responsibility at The National Seminar on Green Marketing, Govt Arts College Thiruvananthauram on 13-12- 2013.

13) National Seminar on Exploring the Under-Explored' Value Addition Strengths, Weakness Opportunities and Threats in The Unorganized and Under-Utilized Crops in Kerala With Special Reference to Coconut At P.M.G C Chalakudy from 17 To 18-12- 2013.

14) National Seminar on Service Sector Dynamism and Indian Economic Growth: Problem and Prospects at Sri C Achutha Menon Govt College Thrissur on 19-12-2013.

15) Writing of Research Proposals, Thesis, Reports and Papers at Christ University From 15 To 16- 11-2014.

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|  | <ol style="list-style-type: none"><li>16) Five Day Workshop on Research Methodology in Social Science Research at PMGC Chalakudy from 4 To 8-11-2014.</li><li>17) Workshop on Research Methodology, SPSS And Amos At Govt College Kattappana from 15<sup>th</sup> To 16<sup>th</sup> Feb 2015.</li><li>18) National Seminar on Social Science Research: Design, Data Mining and Statistical Modelling at Govt College Kottayam from 4 To 6-2-2016.</li><li>19) Research Methodology or Social Science Research at NMSM Govt College Kalpetta from 7 To 8-2- 2017.</li><li>20) Research Methodology and Data Analysis in Social Science at Govt College Kattapana from 8-11-2014 To 10- 11-2017.</li><li>21) National Seminar on Innovative Management Practices for Business Excellence at SNGS College Pattambi on 24 -25-1-2017.</li><li>22) National Conference on Commercialization of Higher Education in India By AKGCT on 17-3-2017.</li></ol> |
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|  | <ul style="list-style-type: none"><li>23) National Seminar on AS To Ind AS At PMGC Chalakudy From 11 To 12-1-2017.</li><li>24) Contemporary Research and Practices in Tourism and Hospitality at Pondicherry University From 5 To 6-5-2017.</li><li>25) National Seminar on Business Sustainability: Perspectives, Practices and Prognoses at Sri C Achutha Menon Govt College Thrissur from 10 To 11<sup>th</sup> January 2018.</li><li>26) National Seminar on Quality Management and Accreditation in Higher Education, Sri C Achutha Menon Govt College Thrissur on 7<sup>th</sup> March 2019.</li><li>27) National Seminar on Research Writing, Sri C Achutha Menon Govt College Thrissur on 20<sup>th</sup> March 2019.</li><li>28) National Seminar on Innovation and Technology in Teaching, Sri C Achutha Menon Govt College Thrissur on 22<sup>nd</sup> And 23<sup>rd</sup> March 2019.</li><li>29) National Seminar on Rural Community Engagement, NSS Wing University of Calicut on 23- 3-2019.</li></ul> |
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	<p>30) Three Day National Seminar on Research Methodology for Social Sciences at Maharajas College Ernakulam On November 22,2019.</p> <p>31) Two Day National Seminar on New Age Business; Emerging Realities Organized by Commerce Department Of S.C.A.M Govt College,Thrissur.</p> <p>32) National Webinar on Are We Ready to Forecast Tourism: A Post COVID-19 Agenda Organized by The Department of Commerce,S.C.A.M Govt College Thrissur.</p> <p>33) National Webinar on Rethinking Cyber Security Priorities For India's Financial Sector Amid the Pandemic Organized by The Commerce Department, Vimala College Thrissur.</p>
<p><b>Workshops Attended: As Participant</b> (Details- title, venue, date etc)</p>	<p>1)Three Day Workshop on Course Designing Conducted by Kerala State Higher Education Council from 4<sup>th</sup> To 6<sup>th</sup> May 2010.</p>

- 2) Ten Day Workshop on Research Methodology at University of Kerala, Karyavattam, Campus from January 18<sup>th</sup> to 28<sup>th</sup> 2013.
- 3) Writing of Research Proposals, Thesis, Reports and Papers at Christ University From 15-11-2014 to 16-11-2014
- 4) Five Day Workshop on Research Methodology in Social Science Research at PMGC Chalakudy from 4-11-2014 To 8-11-2014.
- 5) Workshop on Research Methodology, SPSS And Amos At Govt College Kapletta from 15 To 16-2-2015.
- 6) CSR In Indian Banking Industry at The National Seminar on Social Science Research: Design, Data Mining and Statistical Modelling at Govt College Kottayam from 4 To 6- 2-2016.
- 7) Research Methodology or Social Science Research at NMSM Govt College Kalpetta from 7 To 8-2- 2017.
- 8) . Research Methodology and Data Analysis in Social Science at Govt College Kattapana from 8 To 10-11- 2017.
- 9) **RETHINKING  
CYBERSECURITY PRIORITIES  
FOR INDIA'S FINANCIAL  
SECTOR AMID THE PANDEMIC  
ON 12-JUN-20 VIMALA  
COLLEGE, THRISSUR**
- 10) **HR AS A BUSINESS PARTNER  
IN THE POST COVID - 19  
SCENARIO 13-JUN-20  
GAYATHRI VIDYA PARISHAD  
COLLEGE FOR DEGREE AND  
PG COURSES**
- 11) **PREPAREDNESS AND  
CHALLENGES OF COLLEGE  
TEACHERS IN THE POST  
COVID ERA 15-JUN-20 by  
GOVERNMENT FIRST GRADE  
COLLEGE FOR WOMEN  
BALMATT, MANGALORE**
- 12) **LEADERSHIP EXCELLENCE  
17 JUNE - 23 JUNE 2020 JUSTICE  
BASHEER AHMED SAYEED  
COLLEGE FOR WOMEN**
- 13) **HOW TO USE AI POWERED  
RAX FOR RESEARCH -20-SEP-  
20 by DAYANAND BRIJENDRA  
SWAROOP POSTGRADUATE**

COLLEGE DEHRADUN,  
UTTARAKHAND, INDIA

- 14) EFFECTIVE METHODS AND STRATEGIES FOR QUALITY RESEARCH PAPER WRITING AND ACADEMIC PUBLISHING- 24TH OCTOBER2022 by HIMALAYAN SCHOOL OF MANAGEMENT STUDIES,SWAMI RAMA HIMALAYAN UNIVERSITY
- 15) MANAGEMENT PRINCIPLES: INDIAN, US, AND JAPANESE RECIPES- A WRAP UP-30-NOV-20 by GOVERNMENT COLLEGE, KATTAPPANA
- 16) RETHINKING BUSINESS PRACTICES IN POST COVID - 19 SCENARIO -04-JAN-21 SIR SAYYED COLLEGE
- 17) ART OF WRITING AND PUBLISHING RESEARCH PAPERS -21 - 22-JANURARY-2021-RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KALAMASSERY
- 18) WOMEN ENTREPRENEURS: UNTAPPED RESERVOIRS OF TALENTS-17TH APRIL 2022 by SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
- 19) ONE WEEK WORKSHOP ON STRUCTURAL EQUATION MODELING AND TIMES SERIES ANALYSIS [ONLINE MODE-24 - 28 MAY 2021 by REST SOCIETY FOR RESEARCH INTERNATIONAL

Paper Publications	<ol style="list-style-type: none"><li>1. Crisis Management and Survival Strategies in The Hospitality Sector in Kerala, Journal of Economics and Management Science. ISBN 2229-4430</li><li>2. <b>Operational Performance of Private sector Nonlife Insurance Companies in India” in CLIO An Annual Interdisciplinary Journal of History.(ISSN 0976-075X) Vol 6 Issue 6 April 2020.</b></li><li>3. <b>Determinants of Financial Performance of Automobile Industry In India: A Study With Special Reference to Listed Companies” in Modern Thamizh Research.(ISSN 2321-984X) December 2021</b></li></ol> <p>1.</p>
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Signature of the Candidate