

<b>QP Code: D 123224</b>		<b>Total Pages: 1</b>	<b>Name:</b>
			<b>Register No.</b>
<b>SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2025</b>			
<b>JOURNALISM AND MASS COMMUNICATION</b>			
<b>JOU2MN102 - RADIO AND TELEVISION</b>			
<b>2024 Admission onwards</b>			
<b>Maximum Time :2 Hours</b>			<b>Maximum Marks :70</b>
<b>Section A</b>			
<b>All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)</b>			
1	FM Radio		
2	Podcast		
3	Modulation		
4	Sound Mixing		
5	News Bulletin		
6	Script Supervisor		
7	Doordarshan		
8	Floor Manager		
9	Voice Projection		
10	Satellite Broadcasting		
<b>Section B</b>			
<b>All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)</b>			
11	How does the production process of a radio program differ from that of a television program?		
12	What are the key elements of an engaging radio script?		
13	What are the key limitations of podcasting and streaming platforms? Explain.		
14	Identify three major roles in a television production team and their responsibilities.		
15	Explain the process of video editing and the tools used.		
16	How do different types of microphones affect audio quality in media production?		
17	Discuss the key performance skills required for a television presenter.		
18	Analyze the impact of streaming services on traditional broadcasting.		
<b>Section C</b>			
<b>Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)</b>			
19	Discuss how digital advancements have transformed the radio and television industry.		
20	Explain how the format and structure of radio scripts influence audience engagement.		