

QP Code: D142344		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ECONOMICS			
ECO2FM106 : DIGITAL ECONOMY			
2024 Admission onwards			
Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks(Ceiling : 16 Marks)			
1	What are the features of sharing economy?		
2	Define Information Economics.		
3	What do you mean by blockchain technology?		
4	What do you mean by digital transformation?		
5	Point out any four economic impacts of digital economy.		
6	Explain the challenges of future of work in the digital economy.		
7	Define logistics.		
8	Suggest any four methods of data protection and security.		
9	Write a note on distribution channels of digital goods and services.		
10	What are the challenges of protecting digital content and innovation in digital economy?		
Section B			
All Questions can be answered. Each Question carries 6 marks(Ceiling : 24 Marks)			
11	Distinguish between Fintech and Financial Innovation. What are the major financial innovations in the digital age?		
12	The digital divide is the unequal access to digital technology. Critically examine the statement.		
13	Define platform power. Explain how it can be both beneficial and detrimental to consumers and businesses.		
14	Explain the emerging significance of big data and data analytics.		
15	What are the platforms which helps to regulate monopolies and market dominance in the digital era?		
Section C			
Answer any ONE. Each Question carries 10 marks(1x10=10 Marks)			
16	Explain endogenous growth theory and monetary theory of digital economy		
17	Discuss emerging trends and technologies shaping the future of the digital economy.		