

QP Code: D141628		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
JOURNALISM AND MASS COMMUNICATION			
JOU2MN101 - News Reporting and Editing			
2025 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Multimedia Storytelling		
2	Press Release		
3	Copy editor		
4	The 5 Ws and 1H of news		
5	Feature Story		
6	Sports journalism		
7	Summary Lead		
8	Hard News		
9	The style book		
10	News agencies		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	What are online tools for gathering news?		
12	Explain the principles of writing for print media.		
13	Discuss the importance of timeliness and proximity in news selection.		
14	Discuss the importance of headline writing in editing.		
15	Describe the techniques used in writing television news.		
16	Discuss different types of interviews used in journalism.		
17	Describe the principles of editing in journalism.		
18	Discuss the advantages and risks of user generated content in journalism.		
Section C			
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)			
19	Evaluate the importance of news values in selecting news stories.		
20	Examine the advantages and limitations of the inverted pyramid and hourglass structures in news writing.		