

QP Code: D141986		Total Pages: 1	Name:
			Register No.
SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
JOURNALISM AND MASS COMMUNICATION			
JOU2MN102 - RADIO AND TELEVISION			
2024 Admission only			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Questions can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Community Radio		
2	OTT Platforms		
3	Foley Sound		
4	Resonance		
5	Station ID		
6	Script Breakdown		
7	TRP		
8	Editor-in-Chief		
9	Background Score		
10	Direct Broadcast Satellite		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	Explain the challenges of streaming platforms.		
12	What makes an effective radio presenter? Discuss key skills.		
13	Describe the three stages of production in radio and television.		
14	List three important personnel in a radio production team and explain their roles.		
15	What are the fundamental techniques used in audio editing?		
16	Discuss the importance of sound design in media production.		
17	What are the major challenges faced while producing a live television broadcast?		
18	Explain how podcasting has influenced modern audio storytelling.		
Section C			
Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)			
19	Analyze the future of audio-visual content creation with the rise of smartphones and user-generated content.		
20	Compare the technical and creative aspects of radio and television production.		