

D 140624

(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2026**

(CBCSS)

Master of Commerce

MCM 2C09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answers should be written in English only.***Part A***Answer any **four** questions.**Each question carries 2 weightage.*

1. Define Tariff.
2. What is Trade Barriers ?
3. What do you mean by BOT ?
4. Define Polycentric Approach.
5. What is licensing ?
6. What is NAFTA ?
7. What is IBRD ?

(4 × 2 = 8 weightage)

Part B*Answer any **four** questions.**Each question carries 3 weightage.*

8. Explain the meaning and features of International Business.
9. Elucidate the Ricardo's theory of comparative Advantage.

Turn over

10. Describe the meaning and objectives of Economic Integrations.
11. State and Discuss the objectives of SAARC.
12. Write short notes on : (i) TRIPS ; and (ii) TRIMS.
13. Discuss the meaning and objectives of IMF.
14. Explain in brief of the following : (i) Green field investment ; (ii) EU ; and (iii) SDR.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.*

Each question carries 5 weightage.

15. What is Disequilibrium in Balance of payments ? Describe the methods of correcting the Disequilibrium.
16. What is WTO ? Explain the objectives and functions of WTO.
17. Explain the reasons for growth of regional Economic integration.
18. What is MNCs ? Explain its Merits and Demerits.

(2 × 5 = 10 weightage)