

D 143090**(Pages : 2)****Name.....****Reg. No.....****FOURTH SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2026****(CBCSS)****Master of Commerce****MCM 4E (M) 03—SUPPLY CHAIN AND LOGISTIC MANAGEMENT****(2019 Admission onwards)****Time : Three Hours****Maximum : 30 Weightage***Answer should be written in English only.***Part A***Answer any **four** questions.**Each question carries 2 weightage.*

1. What do you mean by Store Management ?
2. Define the term Value Chain.
3. Explain the term Demand forecasting.
4. Briefly explain the term Bullwhip Effect.
5. Explain the term Automation.
6. What do you mean by Warehouse Management ?
7. What do you mean by Conflict Resolution ?

(4 × 2 = 8 weightage)**Part B***Answer any **four** questions from the following.**Each question carries 3 weightage.*

8. Explain briefly the components Supply Chain.
9. What are the basic considerations for Distribution Channel Management ?
10. What are the merits of Logistic Management ?
11. Why Store ledger is indispensable in an organisation ?

Turn over

12. Briefly explain the Logistic Management Strategies ?
13. What are the roles of Purchase Manager in the Inventory Control ?
14. Briefly explain the importance of Supply Chain in present market condition ?

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.*

Each question carries 5 weightage.

15. Briefly discuss the legal aspects of International Logistics.
16. Explain in details the types of Inventory Control.
17. Briefly explain the Supply Chain Performance Drivers.
18. Discuss briefly the challenges of Logistic Management Industry.

(2 × 5 = 10 weightage)